# Maximize your time at the event



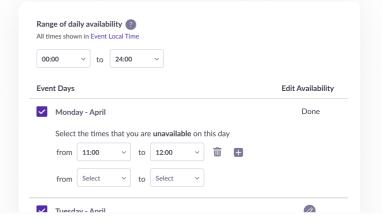
Update your profile

Make the best first impression with a profile picture and powerful headline.

## Edit Profile Manage My Availability Account Settings

Manage your availability

Prevent unnecessary rescheduling and meeting conflicts.



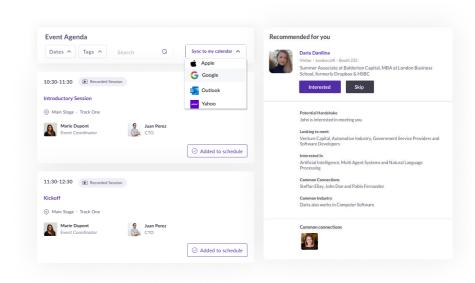
### Build your event experience

- Expand your network by reviewing your Al-powered recommendations and exploring profile lists. Connect by sending meeting invites or showing interest in profiles.
- Explore the agenda to further customize your event experience

### PRO TIP

MACDE

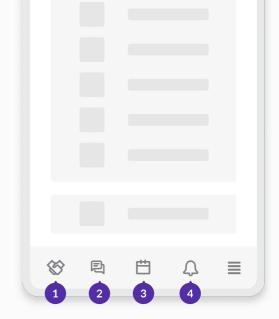
Subscribe to your calendar to add confirmed meetings and bookmarked sessions to your calendar







### The event Mobile App



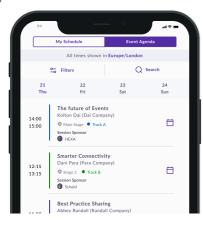
### Discover The event

Your central hub for The event. Access essential information and personalized content.



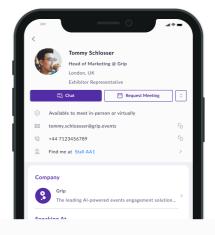
### Follow your schedule

Keep track of your day. Note: Adding sessions to your schedule doesn't reserve seats—arrive early!



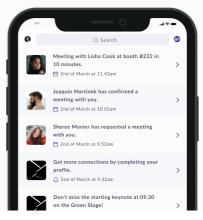
### Chat with connections

Ensure you've made a connection or confirmed a meeting to initiate chats.



### 4 Get notified

Never miss an update or opportunity! Turn on your notifications to be reminded of meetings and to receive event updates.





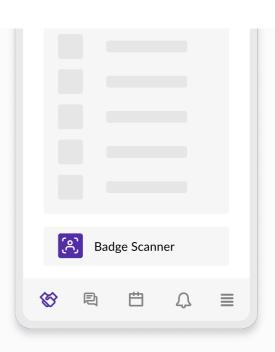
Images above are mockups for illustrative purposes. Actual event platform appearance may vary. We've carefully crafted this guide to help you harness the full potential of our event platform to prepare for The event. Scan the QR code or **click here** for more in-depth resources.

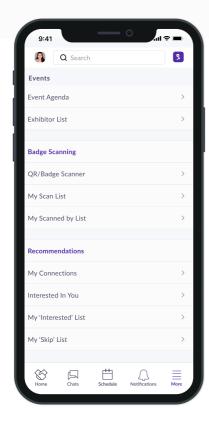


## Badge Scanning at the event

### Scan

Quickly scan a QR code to exchange contact information; be mindful that badge scans will share your email and phone number, even if you've opted to keep those private.





### Continue the conversation

Don't just collect contacts—scanning a QR code connects you in the app, allowing you to quickly book a meeting unlocking the ability to continue conversations via chat.





## What to do after the event

### **Personal Exports**

Download your connections and accepted meetings for a seamless transition back to your day-to-day.

