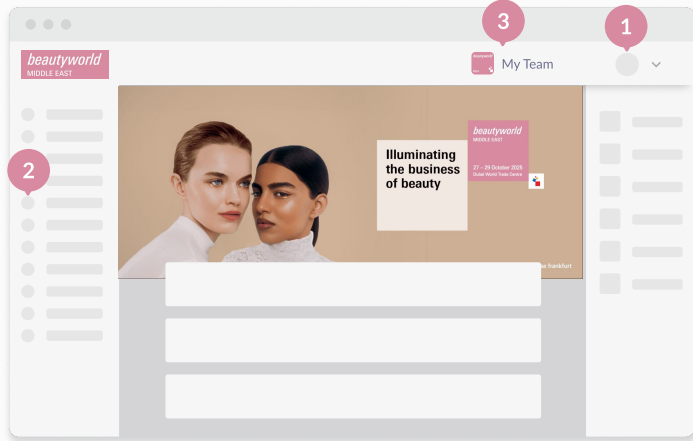
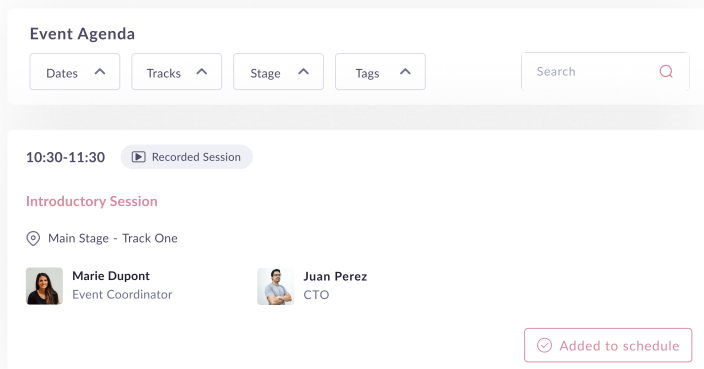


Maximize your time at Beautyworld Middle East 2025



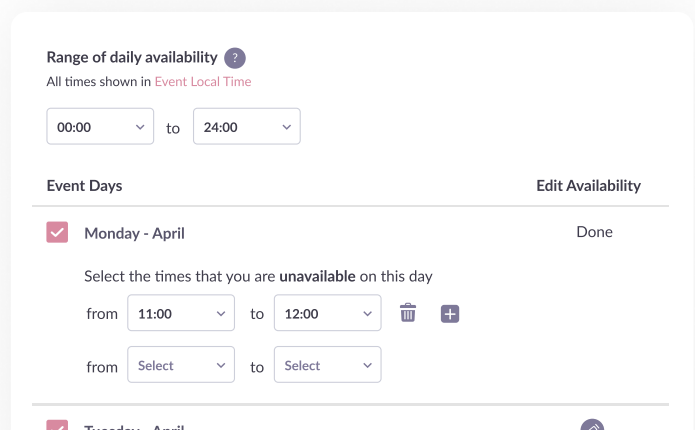
2 Build your event experience

Explore the agenda to further customize your event experience.



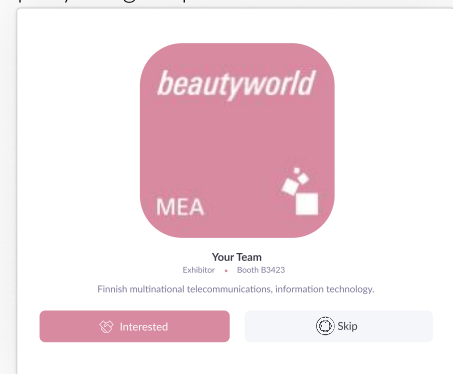
1 Manage your availability

Prevent unnecessary rescheduling and meeting conflicts.



3 Familiarize yourself with My Team

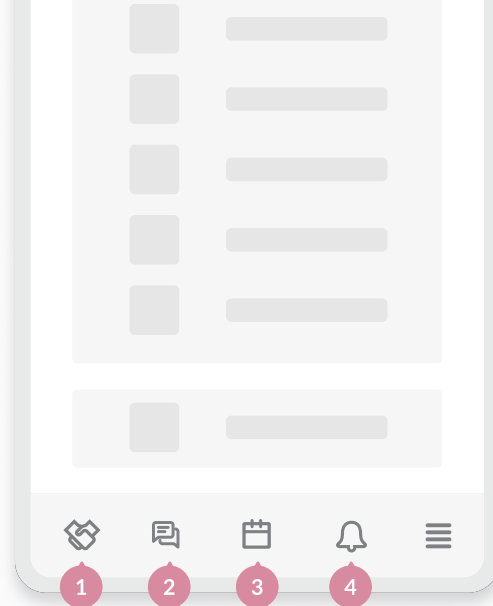
Collaborate with your colleagues to book meetings, review leads, and perfect your company's digital profile.



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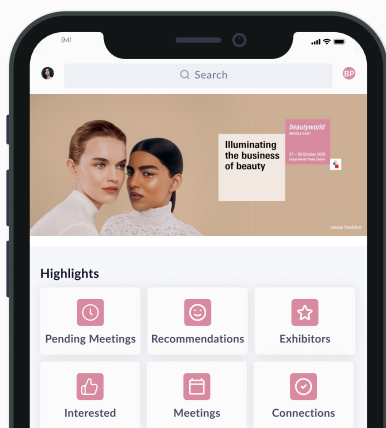


The Beautyworld Middle East 2025 Mobile App



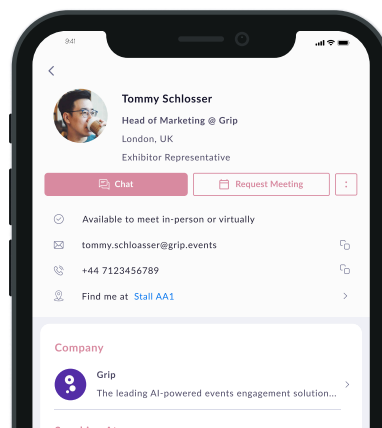
1 Discover Beautyworld Middle East 2025

Your central hub for Beautyworld Middle East 2025 . Access essential information and personalized content.



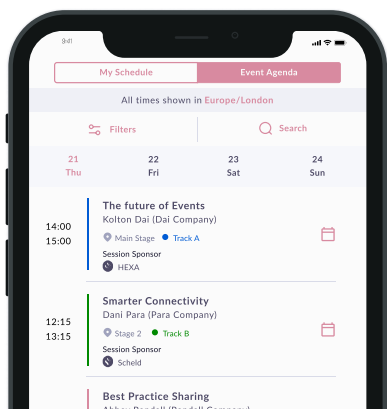
2 Chat with connections

Ensure you've made a connection or confirmed a meeting to initiate chats.



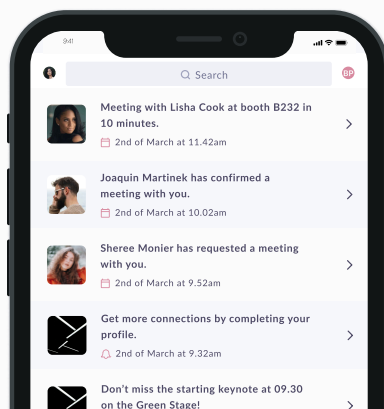
3 Follow your schedule

Keep track of your day.



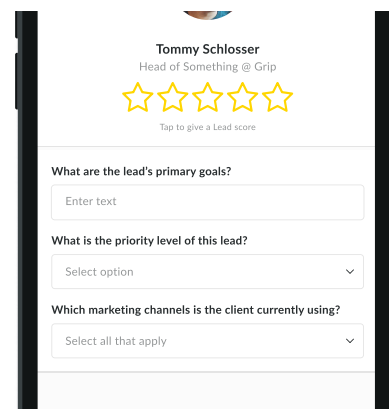
4 Get notified

Enable notifications to get event updates.



5 Lead qualification and comments

All-in-one view of your leads



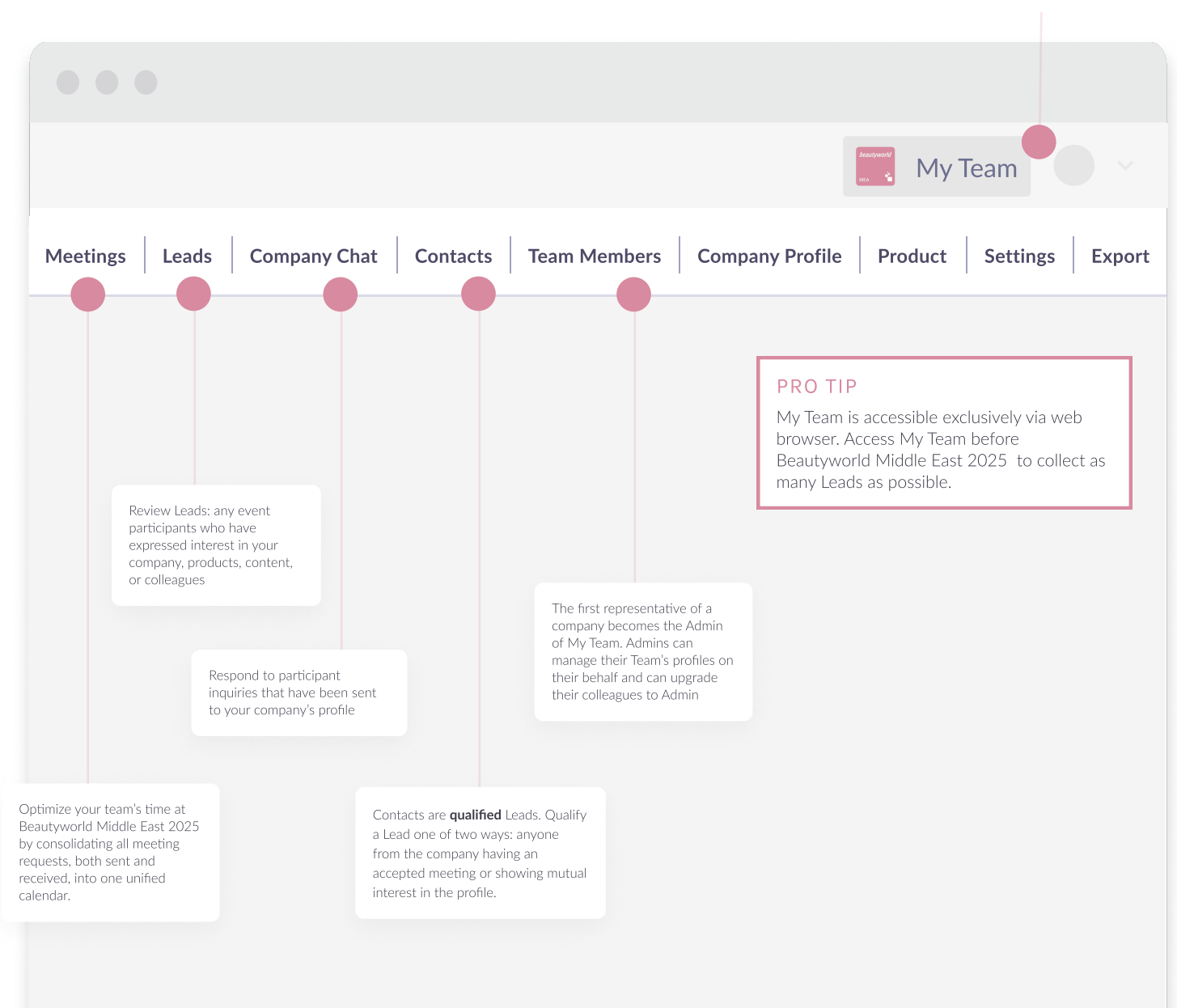
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Manage your company's time at Beautyworld Middle East 2025

My Team

Centralize your team's engagement with event participants to maximize insights and return on your time at Beautyworld Middle East 2025 .



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Lead qualification at Beautyworld Middle East 2025

Settings

Create custom questions to help your team qualify leads consistently, in a structured and efficient manner. Lead qualification data is included on My Team exports.

The screenshot shows the 'Lead Qualification Settings' page within the Beautyworld platform. The top navigation bar includes 'Meetings', 'Leads', 'Company Chat', 'Contacts', 'Team Members', 'Company Profile', 'Product', 'Settings' (highlighted with a red circle), and 'Export'. The 'My Team' profile is visible in the top right. The main content area is titled 'Lead Qualification Settings' with a subtitle 'Customize the lead qualification questions that your team will use to assess leads. [Learn more](#)'. Below this, three question templates are shown:

- Question 1:** 'What are the lead's primary goals?' with a 'Paragraph' format and a 'Paragraph text' input field.
- Question 2:** 'What is the priority level of this lead?' with a 'Single Select' format. The dropdown menu is open, showing options: 'Paragraph', 'Single Select', and 'Multi Select'. Below the question, there are three buttons: 'High', 'Medium', and 'Low', each with an 'X' icon, followed by a link to 'Add new option'. There is also an unchecked checkbox for 'Other' option. A note states: 'Note: Options will appear in the order you add them. Please add them in your desired sequence.'
- Question 3:** 'Which marketing channels is the lead currently using?' with a 'Multi Select' format. Below the question, there are six buttons: 'Social Media', 'Email Marketing', 'Content Marketing', 'SEO', 'PPC', and 'Affiliate Marketing', each with an 'X' icon, followed by a link to 'Add new option'. There is also a checked checkbox for 'Other' option. A note states: 'Note: Options will appear in the order you add them. Please add them in your desired sequence.'

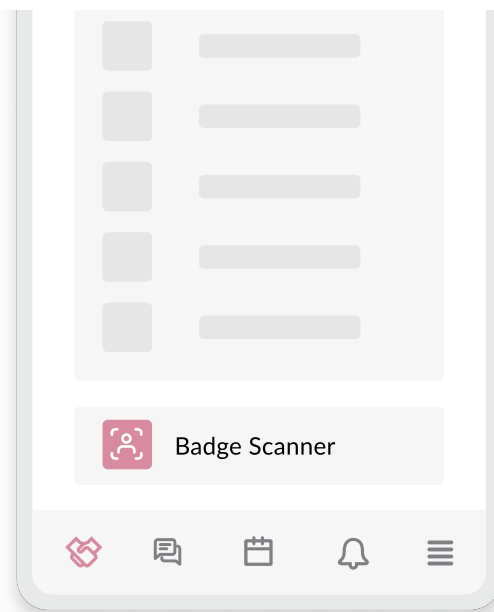
At the bottom of the settings area, there are three buttons: '+ New Question', 'Preview', and 'Save Changes'.



Badge Scanning at Beautyworld Middle East 2025

1 Scan

Quickly scan a QR code to exchange contact information; be mindful that badge scans will share your email and phone number, even if you've opted to keep those private.



2 Lead qualification and comments

Qualify leads on-the-spot to capture initial impressions, aiding in future follow-ups. All lead qualification data from badge scanning is included on My Team exports.

A mockup of a lead qualification form. At the top, it displays the name 'Tommy Schlosser' and the title 'Head of Something @ Grip'. Below this is a row of five yellow stars with the text 'Tap to give a Lead score' underneath. The form contains three sections: 'What are the lead's primary goals?' with a text input field labeled 'Enter text'; 'What is the priority level of this lead?' with a dropdown menu labeled 'Select option'; and 'Which marketing channels is the client currently using?' with a dropdown menu labeled 'Select all that apply'.

3 Continue the conversation

Don't just collect contacts—scanning a QR code connects you in the app, allowing you to quickly book a meeting unlocking the ability to continue conversations via chat.

PRO TIP

Badge scans will be available on your My Team export by default!



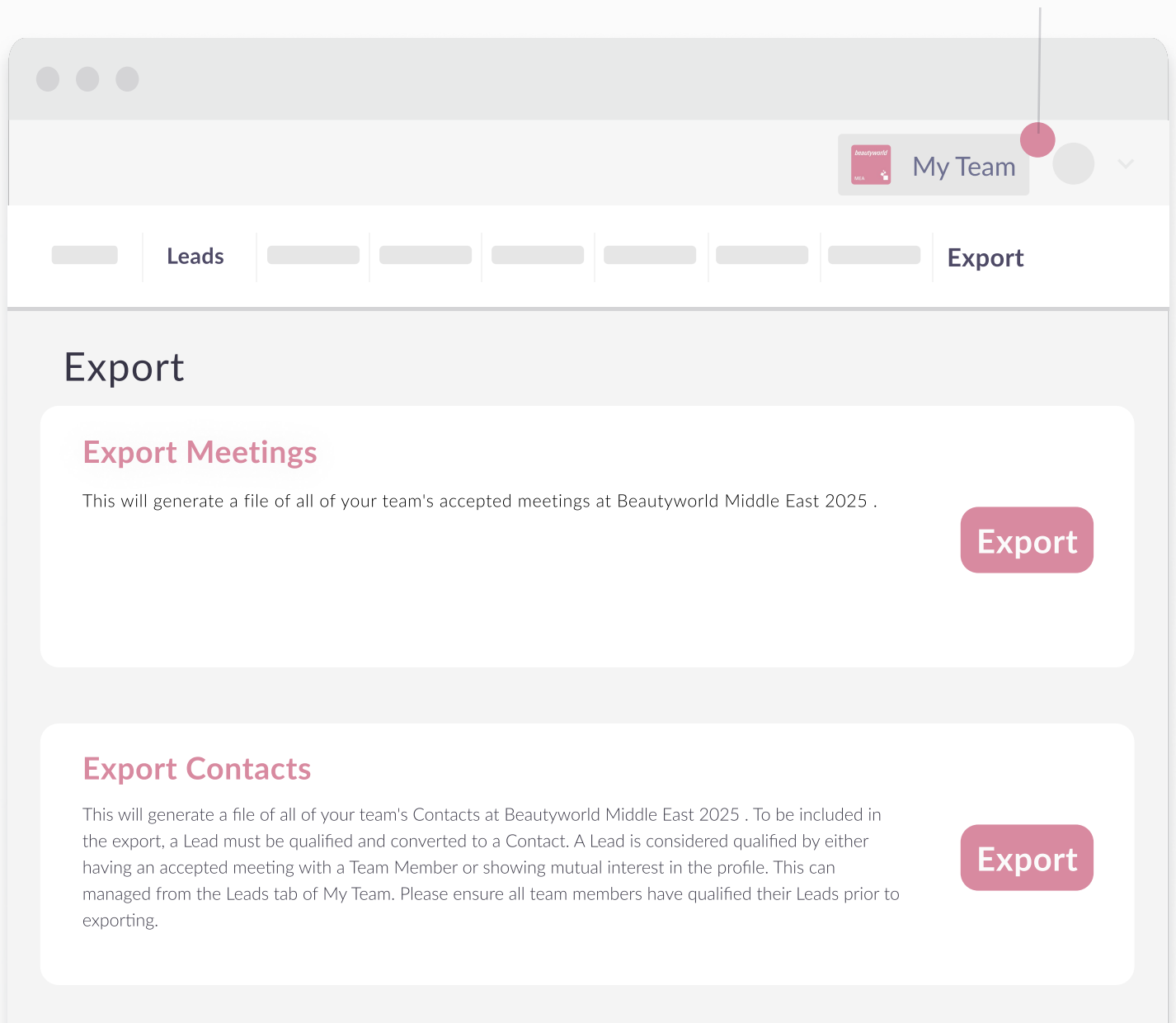
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What to do after Beautyworld Middle East 2025

Team Exports

Download your team's contacts and accepted meetings for post-event review and targeted follow-ups.



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