

Velvet Touch, Instant Wow — OYA's Game-Changing Hair Treatment



FOR IMMEDIATE RELEASE

OYA is proud to unveil its latest innovation in hair care — **OYA Velvet Instant Liquid Treatment**, a revolutionary formula designed to deliver salon-quality results instantly, right from the comfort of home.

Crafted for all hair types, this weightless, color-safe treatment transforms hair in seconds — leaving it silky, shiny, and effortlessly detangled. Powered by quinoa seed protein, OYA Velvet nourishes both hair and scalp, seals split ends, and helps minimize hair loss — all without the use of silicones.

No processing time required. No compromises. Just instant results.

Key Benefits:

- Immediate detangling and shine
- Ultra-conditioned, manageable hair
- Silicone-free and safe for color-treated hair
- Nourishes scalp and strengthens strands
- Convenient at-home use — up to 3x per week

How to Use:

Shampoo with an OYA Sulfate-Free Shampoo, rinse, then apply OYA Velvet Instant Liquid Treatment evenly through the hair. Rinse thoroughly. That's it.

Now available in two sizes:

200ml – perfect for travel or trial

500ml – ideal for regular use

Watch the Tutorial:

- [English YouTube Tutorial](#)
- [Metodología de OYA Velvet \(Español\)](#)
- [Méthodologie OYA Velvet \(Français\)](#)

Experience the velvet touch. OYA Velvet Instant Liquid Treatment — because your hair deserves instant luxury.