

A New Voice in Niche Oriental Fragrance

Marab Perfumery emerges as a new voice in the world of niche perfumery, uniting oriental richness with modern artistry. Founded in Europe and shaped by over a decade of passion for olfactory discovery, Marab introduces its debut collection at Beautyworld Dubai 2025 — a collection built on the philosophy that “The perfume chooses you.”

Every Marab fragrance is crafted in France with the precision of *extrait de parfum*, designed not only to be worn but to be experienced as a personal journey. The debut line features five distinct creations, each with its own identity and emotional resonance:

- **Lost in Shisha** – a smoky, intoxicating blend that evokes the mystery of shisha smoke entwined with whisky notes.
- **Vanilla Overload** – a bold, creamy indulgence that redefines vanilla as richness beyond comfort.
- **Nectar of Sin** – a forbidden blend of spices, fruits, and florals over a woody base, both tempting and magnetic.
- **Iris Haze** – a modern interpretation of iris, metallic yet powdery, elegant yet enigmatic.
- **Oudfusion** – an oriental gourmand creation, where sticky oud fuses with spice and sweetness in perfect tension.

Beyond scent, Marab elevates the experience with design: each perfume box conceals a talisman pendant and a secret message, turning the act of discovery into a ritual of destiny.

With this collection, Marab Perfumery invites fragrance lovers to embrace a new narrative — one where perfume is not just a luxury accessory, but a companion that finds you at the moment you need it most.