



Golden Formulas

FORMULAS AND PACKAGING PROPOSALS



Gold-infused cosmetics' market

Leading American and Canadian brands of beauty products have included **gold particles** in their serums, face masks, and moisturizers to capture a growing market of **premium quality** and effective skin care products.

Gold, as an ingredient used in cosmetics, **symbolizes anti-aging** and **skin rejuvenation**, which has been perceived as appealing to high-end consumers. The rise of the influencer culture and social media advertisement has encouraged people to continue to **embrace beauty products with gold**.

Report Coverage	Details
Market Size by 2034	USD 4.70 Billion
Market Size in 2024	USD 1.36 Billion
Market Size in 2025	USD 1.54 Billion
Market Growth Rate from 2024 to 2034	CAGR of 13.21%
Largest Market	North America
Base Year	2023
Forecast Period	2024 to 2034
Segments Covered	Product Type, Skin Type, Distribution Channel, Demographics, and Regions
Regions Covered	North America, Europe, Asia-Pacific, Latin America and Middle East, & Africa



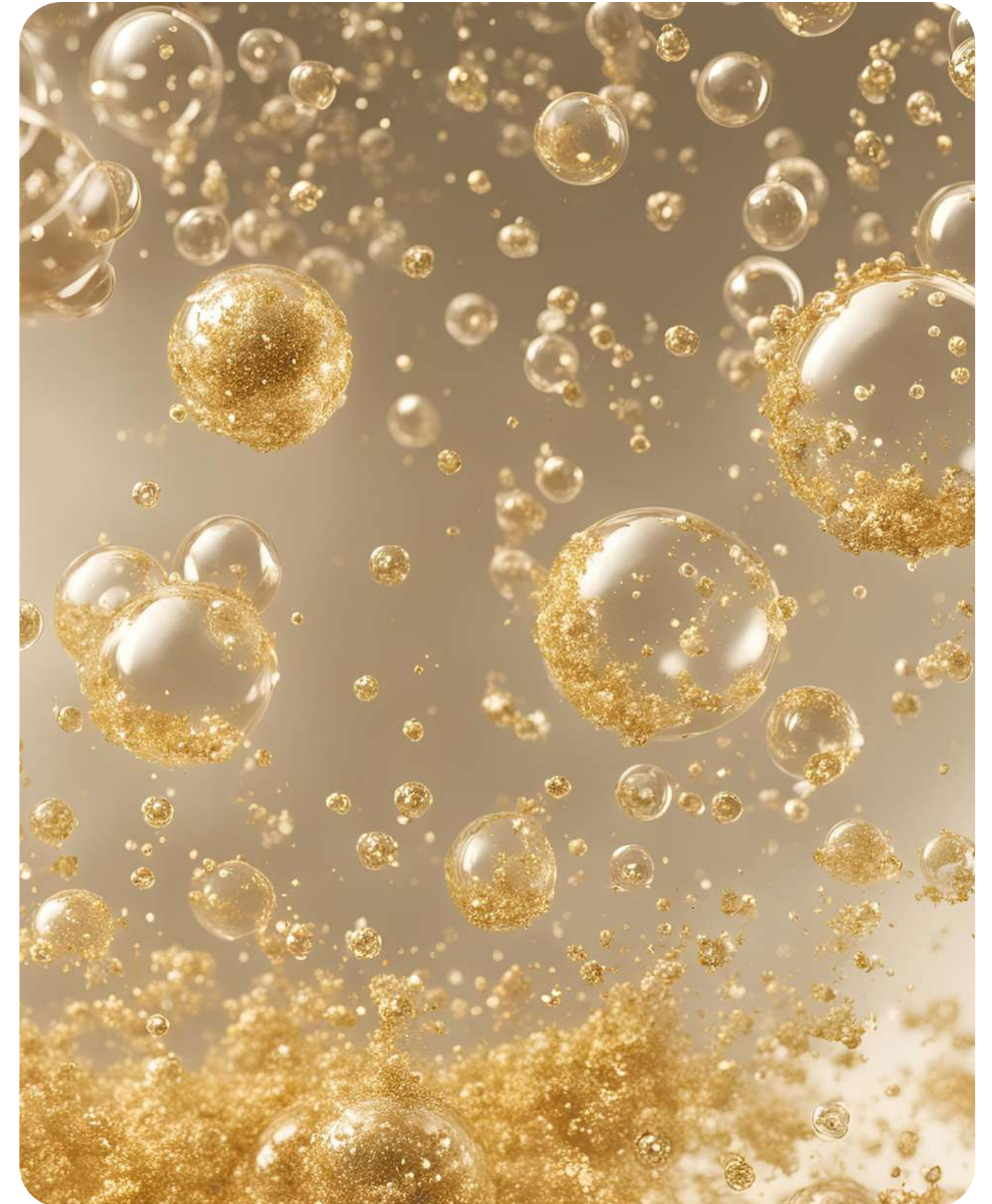
The gold-infused beauty product market is anticipated to grow at a CAGR of 13.21% between 2024 and 2034. The global gold-infused beauty product market size is expected to grow from USD 1.36 billion in 2024 to USD 4.70 billion by 2034*.

*Data source: www.precedenceresearch.com



Golden Beauty Product Market Growth Factors

- Cultural significance of **gold**: gold has been **associated** with **luxury, beauty, and health** in many cultures; this led to an increase of gold-enhanced beauty products consumption.
- Rising consumer awareness and **demand** for **premium products**: customers are actively looking for quality, expensive and effective skin care products.
- **Social media influence**: influencers and popular celebrities have been seen using this products, and these products have gained popularity.





Pink Frogs' texture expertise

Pink Frogs Cosmetics has gained an extended expertise in the technical development and production of formulations enriched with suspended beads, petals and pearls and clean beauty.



SUSPENSIONS

suspended beads
illuminating beads



PETALS

suspended petals
different colours available
ideal for collections, special editions



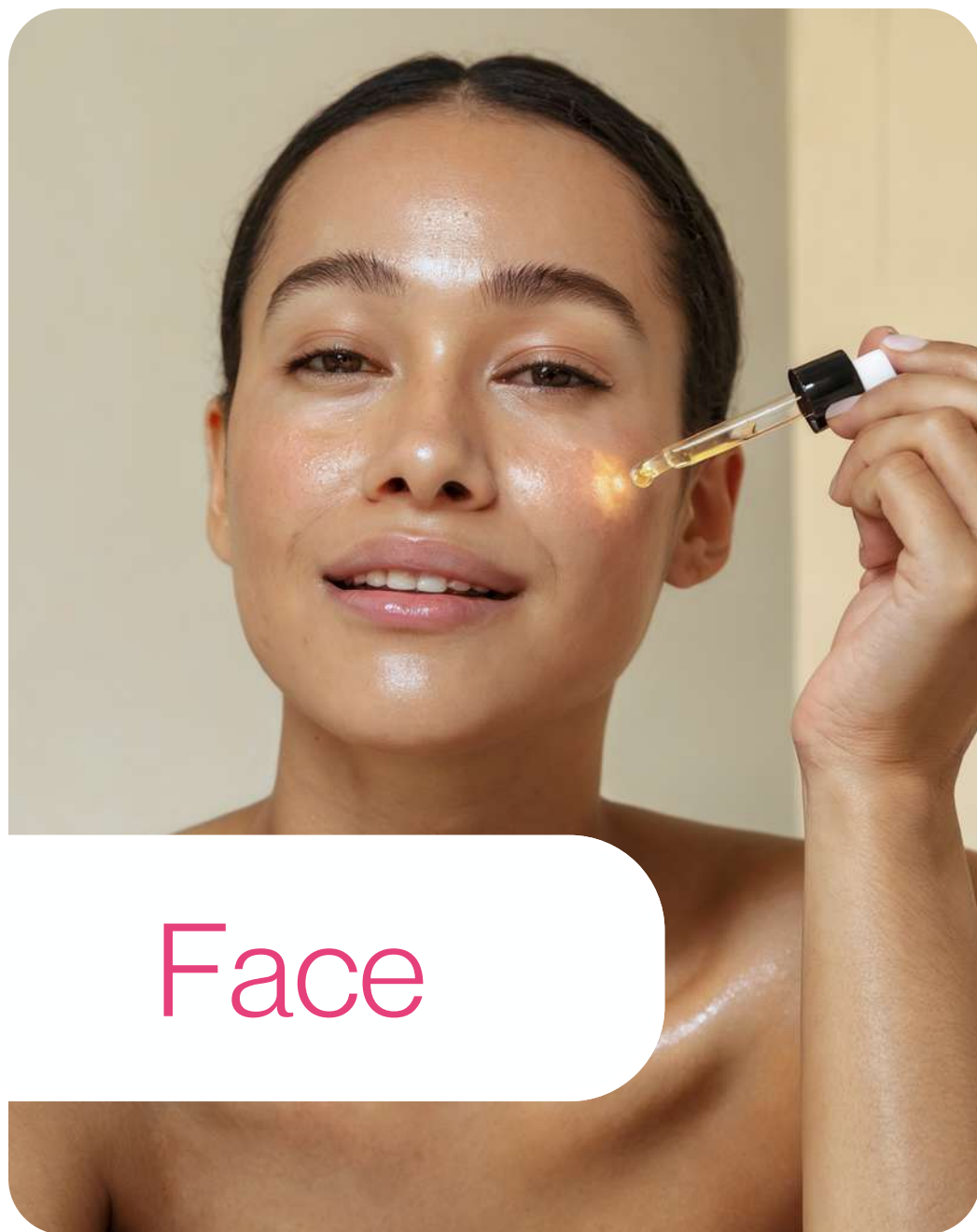
SHIMMERING

pigments and pearls infused serums and oils
glow up formulas

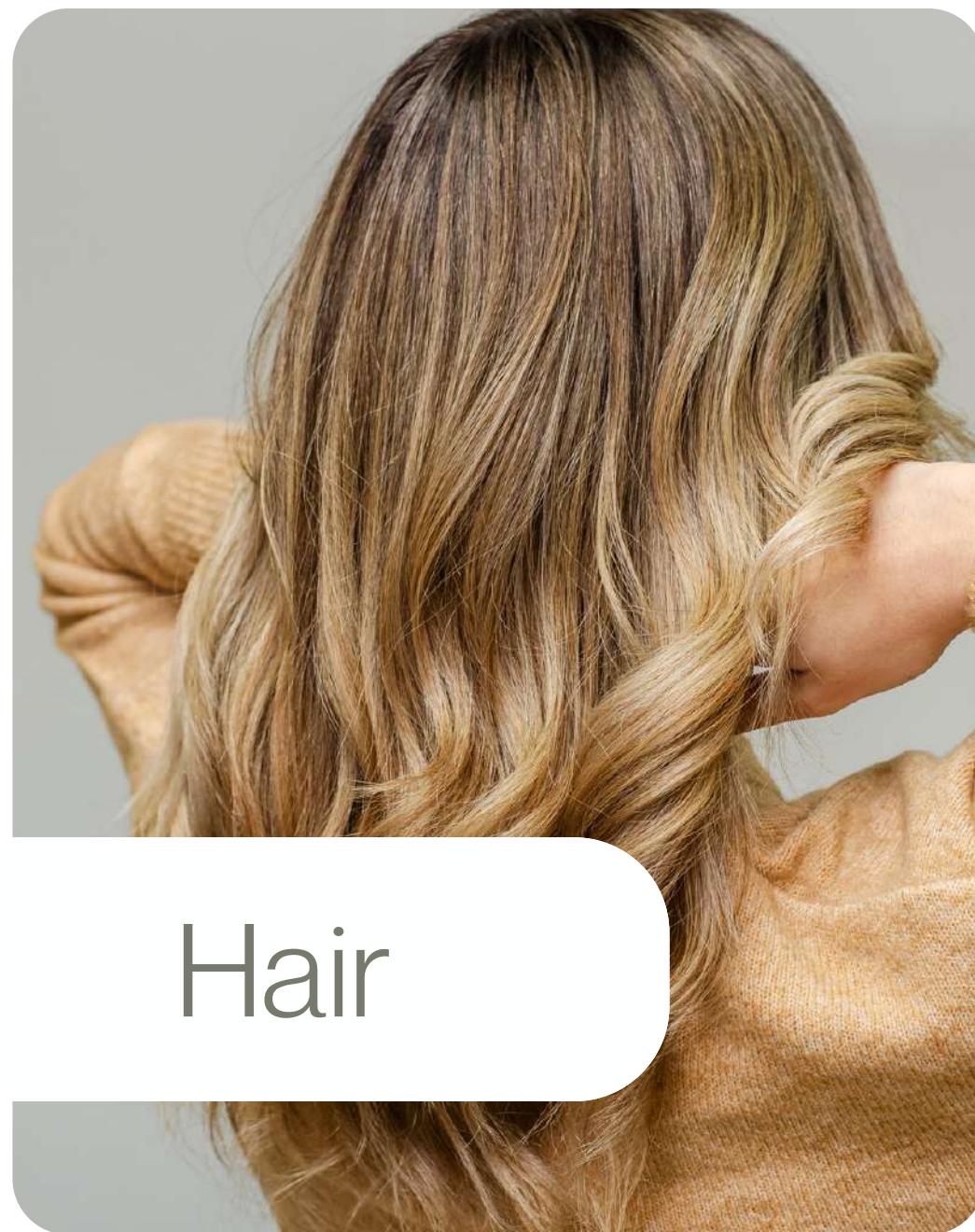


CLEAN E VEGAN FORMULATIONS

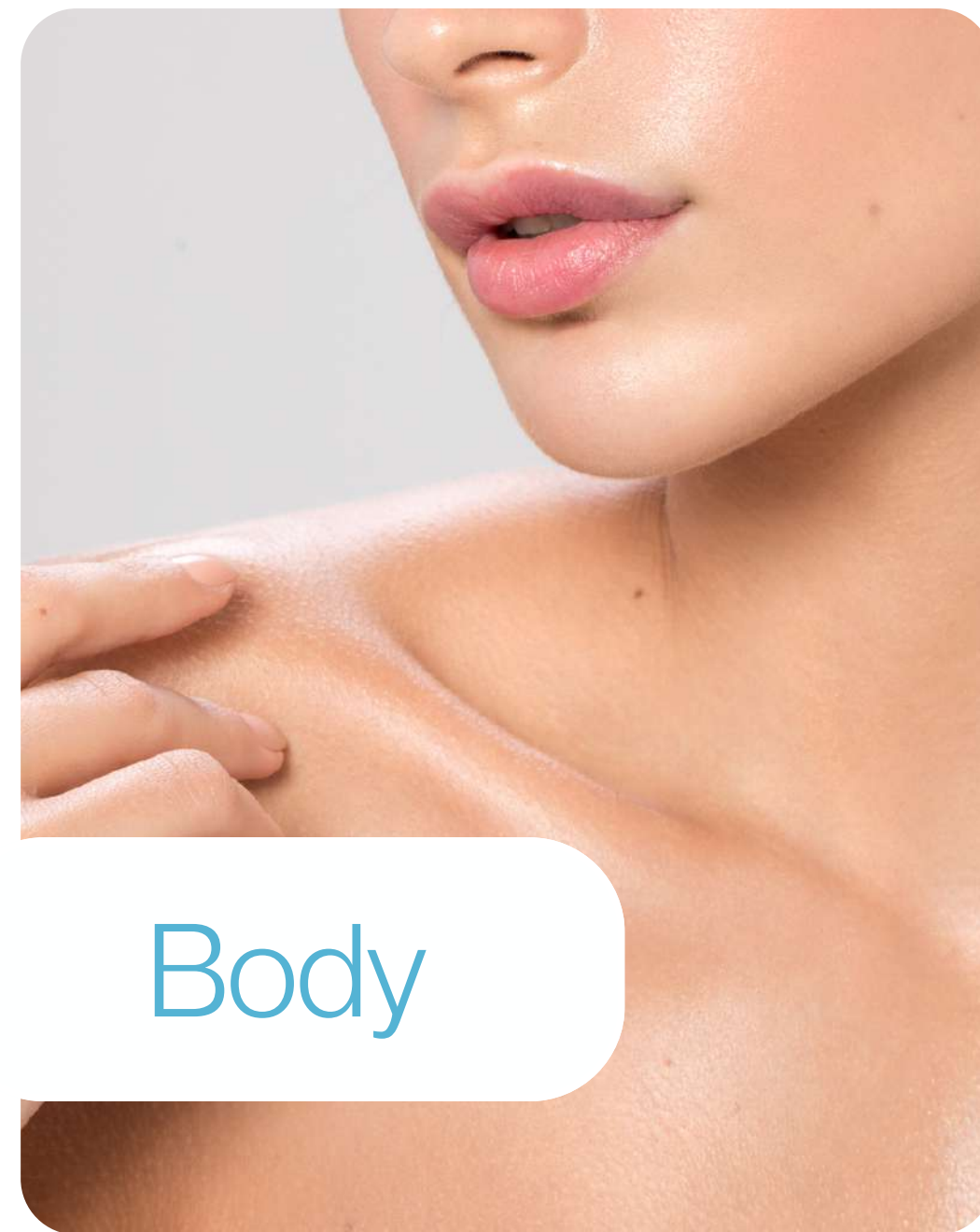
compliant with blacklists of major international brands
high % of ingredients of natural origin
silicone-free
vegan-friendly



Face



Hair



Body

Hydra Nourishing Face Mask

COD. 5062

Transformable ultra-glossy face mask, with eye-catching iridescent texture. Easy to apply, on contact with water it transforms into liquid milk for perfect removal. It moisturises and nourishes the skin, leaving it soft and velvety.



98,3% NATURAL INGREDIENTS



VEGAN-FRIENDLY



NO SILICONES

Active ingredients

BIOLIN-P: prebiotic of natural origin that acts as a barrier against the proliferation of agents harmful to the skin's microbiota, thus preventing the formation of skin alterations.

APRICOT KERNEL OIL: nourishing, regenerating and moisturising, it strengthens the hydrolipidic film of the skin and delays the effects of ageing. It also contains vitamins and phytosterols with antioxidant, microcirculation stimulating and revitalising properties.

MOSQUETA ROSE OIL: makes the skin healthy and elastic, giving a brighter complexion.



Key words

- Hydrating
- Soft skin
- Iridescent
- Transforming

How to use

Apply a thick layer to the entire face, avoiding the eye contour. Leave on for 5/10 minutes then rinse thoroughly. Its texture transforms into a milky emulsion in contact with water, making it easier to remove.

Suggested Packaging

Jar

Premium Face Cleansing Gel

COD. 646B

Gel formula with golden pearls, delicately perfumed, cleanses and purifies the skin. Its combination of active ingredients gently exfoliates, stimulates cell turnover and smoothes the skin: it evens out the complexion, improves the quality of the skin and prepares it for subsequent treatments.



84,6% NATURAL INGREDIENTS



VEGAN-FRIENDLY



NO SILICONES



Key words

- Cleansing
- Purifying
- Sensory
- Uniforming

Active ingredients

ARGININE: moisturises, improves the skin barrier and has anti-ageing properties due to its antioxidant properties. It also promotes tissue renewal and stimulates collagen production, helping to keep skin supple and firm.

MANDELIC ACID: supports turnover and reactivates skin aged by chrono- and photo-aging. Reduces spots and dyschromia. Non-sensitising, can be used all year round, even on delicate skin.

BETAINE: protects cells from stress and dehydration. Provides hydration and protection.

How to use

Apply directly to a moistened face and massage in using broad strokes, avoiding the eye area. Rinse thoroughly with lukewarm water.

Suggested Packaging

Bottle

Brightening Serum

COD. 5207

A liquid beauty essence designed to revitalise, hydrate, brighten, tone and perfect the skin. Its light texture, enriched with precious spheres, allows it to be absorbed quickly for immediate beauty results. Day after day, skin looks vital, healthy and radiant.



91,3% NATURAL INGREDIENTS

FREE FROM:

Silicones - parabens - petrolatum - paraffins - mineral oils - PEGs

Active ingredients

PEPTILIUM: global anti-ageing ingredient. It strengthens the epidermal barrier function and improves the luminosity of the complexion. Improves the quality of the dermo-epidermal junction and the dermal matrix for an anti-wrinkle action.

HYALURONIC ACID: prevents the evaporation of water from the skin's surface and maintains an optimal hydration level.

PANTHENOL: has soothing and emollient properties. **BETAINE:** extracted from sugar beet. Protects cells from stress and dehydration. Provides a moisturising and protective action.

GENENCARE: is a purified monohydrated betaine extracted from sugar beet. Protects cells from stress and dehydration. Provides a moisturising and protective action.



Key words

- Brightening
- Liquid Essence
- Vitality
- Firming

How to use

Apply to a perfectly cleansed, dry face, massaging from the centre outwards until completely absorbed.

Suggested Packaging

Airless bottle with dispenser

Golden Face Serum

COD. 5003

A luxurious gel serum infused with pearls and gold flakes that delivers advanced anti-ageing benefits to reduce wrinkles and fine lines. It instantly brightens the complexion for a radiant and fresh appearance. Its hydrating properties keep skin soft and supple, improving elasticity for a firmer and more toned appearance.



95,6% NATURAL INGREDIENTS



VEGAN-FRIENDLY



NO SILICONES

Active ingredients

HYALURONIC ACID: essential molecule for preventing signs of ageing. It acts against fatigue and strengthens the outermost layer of the skin, which acts as a barrier against external agents.

NIACINAMIDE: It is a vitamin (B3) with multiple benefits. It plays a crucial role in DNA repair and skin homeostasis, acting against epidermal stress caused by UV rays and blue light. It reduces the appearance of wrinkles, improves skin elasticity and balances the skin tone.

ETERNALINE: ingredient capable of significantly stimulating the support fibres for a deep elasticising action. It acts on the extra-cellular matrix to reinforce the mechanical properties of the dermis and redefine facial contours.

VEGETAL COLLAGEN: helps maintain skin's elasticity and hydration, reducing the signs of ageing



Key words

- Anti-aging
- Moisturising
- Elasticising
- Firming

How to use

Apply small amounts of serum to the cheeks, forehead and chin, blending from the centre of the face outwards until completely absorbed. Continue with the following treatments.

Suggested Packaging

Bottle with dropper

Deluxe Purifying Mask

COD. 4541

This is not the usual clay mask: it has a glowing, melting texture that makes it particularly pleasant to apply. Its formula contains a pool of active ingredients for a complete purifying and detoxifying action. It maintains the skin's elasticity by preventing water from evaporating from the surface, purifying and evens out the complexion. It leaves a thin, imperceptible film that protects the skin from new impurities. For a soft, velvety finish with a subtle matte effect.



88,5% NATURAL INGREDIENTS



VEGAN-FRIENDLY



NO SILICONES

FREE FROM:

Petrolates - Paraffins - PEGs - Parabens - Silicones

Active ingredients

GREEN CLAY: has a re-mineralising action thanks to the presence of magnesium, calcium, sodium, potassium and iron, which are released into the body's cells by osmosis. It also has antioxidant properties.

KAOLIN (white clay): has an absorbing and mattifying action which helps to eliminate excess sebum, purifies the pores and soothes irritated skin.

ALLANTOIN: derived from the oxidation of uric acid, has a soothing, repairing (stimulating cell renewal) and moisturising action, improving the skin's ability to retain water. For a soft and smooth epidermis.

IDROPUNTIL obtained from the leaves of the prickly pear cactus, it contains special polysaccharides whose action is very similar to that of hyaluronic acid (hydrating and soothing).



Key words

- Purifying
- Fast absorption
- Matt effect
- Lightweight

How to use

Apply a thick layer of the mask to the entire face, avoiding the eye area. Leave on for 5 to 10 minutes, then remove any excess with a tissue and massage in until completely absorbed. Use at least once a week.

Suggested Packaging

Tube

Glowing Drops

COD. 4798

Ultra-melting liquid serum, rich in pearls, with illuminating effect. Dry and luminous finish. This serum works from the first application, illuminating, hydrating and smoothing the skin. It evens out and tones the complexion thanks to the rich presence of pearls inside, making the skin visibly more radiant, healthy and vital.



91,95% NATURAL INGREDIENTS



VEGAN-FRIENDLY



NO SILICONES

FREE FROM:

Petrolates - Paraffins - PEGs - Parabens

Active ingredients

ACTIVE WATER IDRAITALY IRIS: promotes the skin's self-regulating processes thanks to its ability to store and retain water, while facilitating its supply to the skin's layers.

ALOE VERA: has a soothing and refreshing effect, as well as being a deeply hydrating and regenerating agent.

ET-VC: derived from vitamin C, this active ingredient stimulates collagen synthesis, counteracts cellular photo-ageing and has excellent antioxidant properties. It also helps to maintain a balanced skin tone and visibly reduces dark spots.

HYALURONIC ACID: essential molecule for preventing the signs of ageing, fighting fatigue and dehydration. It strengthens the outer layer of the skin and acts as a barrier against external agents.

ARGIRELINE: active ingredient with multiple properties. It smoothes and softens expression lines. It also provides radiance, increases the skin's elasticity and gives a lifting effect to the complexion.



Key words

- Brightening
- Moisturizing
- Bonne Minne Effect
- Uniforming

How to use

Apply a few drops to a clean, dry face, massaging from the centre outwards.

Suggested Packaging

Dropper

Golden Hair Make Up

COD. 4895

A make-up hair treatment that sublimates the hair with a glamorous and sophisticated touch. Its creamy formula illuminates and disciplines the hair, lightly setting it and creating intense golden highlights. Natural result on blonde hair, ultra-bright on dark hair.



92,2% NATURAL INGREDIENTS



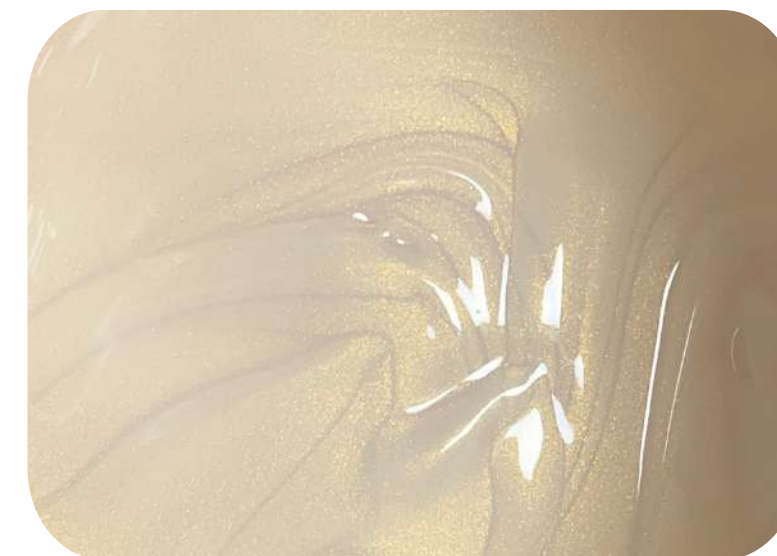
VEGAN-FRIENDLY



NO SILICONES

FREE FROM:

Parabens - PEGs - mineral oils



Key words

- Brightening
- Fixing
- Modeling
- Glamour

Active ingredients

GOLD INTERFERENCE PEARLS: illuminate the hair for a natural or accentuated super fashion effect.

PVP: is a film-forming agent that wraps around the hair fibre for a light fixative effect.

VITAMIN E: it is a potent anti oxidant, increases hair strength and shine.

How to use

Modulate the amount of cream on the hair to lighten or enhance the natural shine. Apply to damp hair and style as desired.

Suggested Packaging

Jar

Gel Charmer

COD. 4667

A formula rich in golden microspheres to even skin tone with a soft, illuminating touch. Its gel-like texture is quickly absorbed, leaving the skin soft and delicately perfumed. The ideal product to enhance the tan and even out the complexion with a light, luminous touch. Its moisturising action leaves the skin soft and supple. In addition, the texture absorbs quickly, is non-greasy and does not stain.



94,7% NATURAL INGREDIENTS



NO SILICONES

FREE FROM:

Parabens - petrolatum

Active ingredients

MANNAFERM HF: phytocomplex of ash sap (Manna tree) obtained through an exclusive hyperfermentation technology. It guarantees an exceptional moisturising action combined with a high antioxidant power. Protects cells from osmotic stress and strengthens the junctions for greater cohesion of the epidermis.

VEGETAL GLYCERIN: has antioxidant, moisturising and emollient properties that make the skin soft and supple.

Key words

- Cool effect
- Sensory
- Moisturizing
- Delicious perfume

How to use

Apply a small amount of product to the areas of skin to be emphasized and distribute with gentle massage until fully absorbed

Suggested Packaging

Glass or plastic jar



Sparkling Body Oil

COD. 4432

Stunning oil with a dry, satiny touch, rich in illuminating micro-pearls for super-nourished, ultra-bright skin. You can exaggerate as desired after a bath or shower, it enhances the skin without being greasy, leaving it incredibly soft and velvety.



93,2% NATURAL INGREDIENTS



NO SILICONES

FREE FROM:

Petrolats - mineral oils - PEG

Active ingredients

MACADAMIA OIL: oil with excellent emollient and antioxidant properties and a composition that gives it an anti-ageing action.

AVOCADO OIL: extracted by pressing and centrifuging Avocado pulp, it has powerful regenerative, restructuring and moisturising properties for the skin.

BIO ARGAN OIL: has remarkable moisturising properties that stimulate collagen production, slowing down the skin's ageing process.

ALMOND OIL: selected for its emollient, softening, nourishing and soothing properties. It is suitable for all skin types for its anti-ageing action.

VITAMIN E: has an antioxidant action that helps fight free radicals. Counteracts the signs of ageing. Improves skin hydration and elasticity.

JOJOBA OIL: thanks to its special composition, it penetrates deep into the epidermis, giving the skin elasticity and softness.

BIO GLITTER: naturally derived illuminating micro particles that can be dispersed in water



Key words

- Cool effect
- Sensory
- Moisturizing
- Delicious perfume

How to use

Put a few drops on the palms of the hands then spread over the body until completely absorbed.

It can also be used as a nourishing product in the shower: after cleansing, massage the oil in with broad strokes and then rinse off. Dab gently (without rubbing) to dry the skin.

Suggested Packaging

Bottle with dispenser

pinkfrogs
cosmetics

www.pinkfrog.it