

Press Release 2 – Anti-Dandruff Shampoo

Title:

Arracare Anti-Dandruff Shampoo Proven to Reduce Dandruff in 21 Days

Content:

Arracare Anti-Dandruff Shampoo is formulated with Selenium Sulfide, a clinically proven active for dandruff control.

Independent consumer testing over 21 days demonstrated 93.3% dandruff reduction and 96.7% scalp soothing, with users reporting fresher scalp comfort and fuller-looking hair.

This shampoo regulates scalp oil, relieves itching, and restores confidence with every wash. Gentle yet effective, it is available in 400ml, 200ml, and 80ml sizes.

