

Neutriderm



Aussie beauty brand Neutriderm welcomes new cleansers to skincare range

Leading Australian cosmeceutical skin and hair care brand, Neutriderm, has introduced a number of new cleansers to its range to deliver glowy skin. The range has been designed to be versatile with each cleanser featuring rich active ingredients to cater to different skin needs.

The new range has been formulated with active ingredients to suit every skin concern, and features a Cleansing Balm, a Foaming Cleanser, and a Detox Cleanser. Perfect for your double cleanse routine, pair the Cleansing Balm with either the Foaming Cleanser or Detox Cleanser for the perfect skin refresh.

Double cleansing can benefit all skin types by removing makeup, sunscreen, impurities and oil build-up to ensure your skin is clean and can properly absorb the additional products in your skincare routine, helping to prevent breakouts and promoting a smooth skin texture.

The three new products can be easily incorporated into any existing routine. Gentle and non-drying, the **Neutriderm Cleansing Balm (RRP \$40)** leaves skin clean and hydrated to maintain a healthy skin barrier with the use of Vitamin E and Ceramide NP.

Perfect for the second step in your double cleansing routine, Neutriderm has two new options; the first is the **Neutriderm Foaming Cleanser (RRP \$30)** which is enriched with Niacinamide, Panthenol and Vitamin C to leave skin bright, nourished and clear.

For those with oily or acne prone skin, the **Neutriderm Detox Cleanser (RRP \$30)** provides gentle exfoliation, hydration and prevents breakouts by utilising glycolic acid and a blend of rich ingredients.

The Detox Cleanser should be used as the second step in your double cleanse routine for optimal results.

"Neutriderm Cleansers have been designed to be used in a double cleanse routine for optimal skin health. Our range features a Cleansing Balm, perfect for the first step in your routine, as well as a gel or foaming cleanser to follow depending on your skin's needs," said Head of Marketing for Neutriderm, Alison Hall.

"Neutriderm Cleansers use a range of active ingredients to promote skin health and provide a clear, radiant complexion. Finish your skincare routine with the Neutriderm Vitamin E Moisturising Lotion for a foolproof skincare regime that will leave your skin hydrated, nourished and glowing," she said.

The Neutriderm Cleansers are available NOW at www.neutriderm.com.

About Neutriderm

Backed by over 20 years of scientific research, the Neutriderm range of cosmeceutical skin and hair care products are formulated to deliver long-lasting results. Australian made and Dermatologist recommended, Neutriderm was established to target more common skin and hair concerns with a wider range featuring naturally sourced ingredients. Its range of products are paraben free, and cruelty free. The result is a trusted and effective product range which is highly regarded and supported by medical professionals and valued customers around the world.