



NYSOS  
P A R F U M  
PARIS



NYSOS  
PARFUM  
AZUR  
PARIS

NYSOS  
PARFUM  
LE MUSC  
PARIS

NYSOS  
PARFUM  
LE OUD  
PARIS

NYSOS  
PARFUM  
LA ROSE DES ROSES  
PARIS

NYSOS  
PARFUM  
BACCHUS  
PARIS

NYSOS  
PARFUM  
LE NEROLI  
PARIS

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OUR STORY

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OUR  
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OUR AMBITION

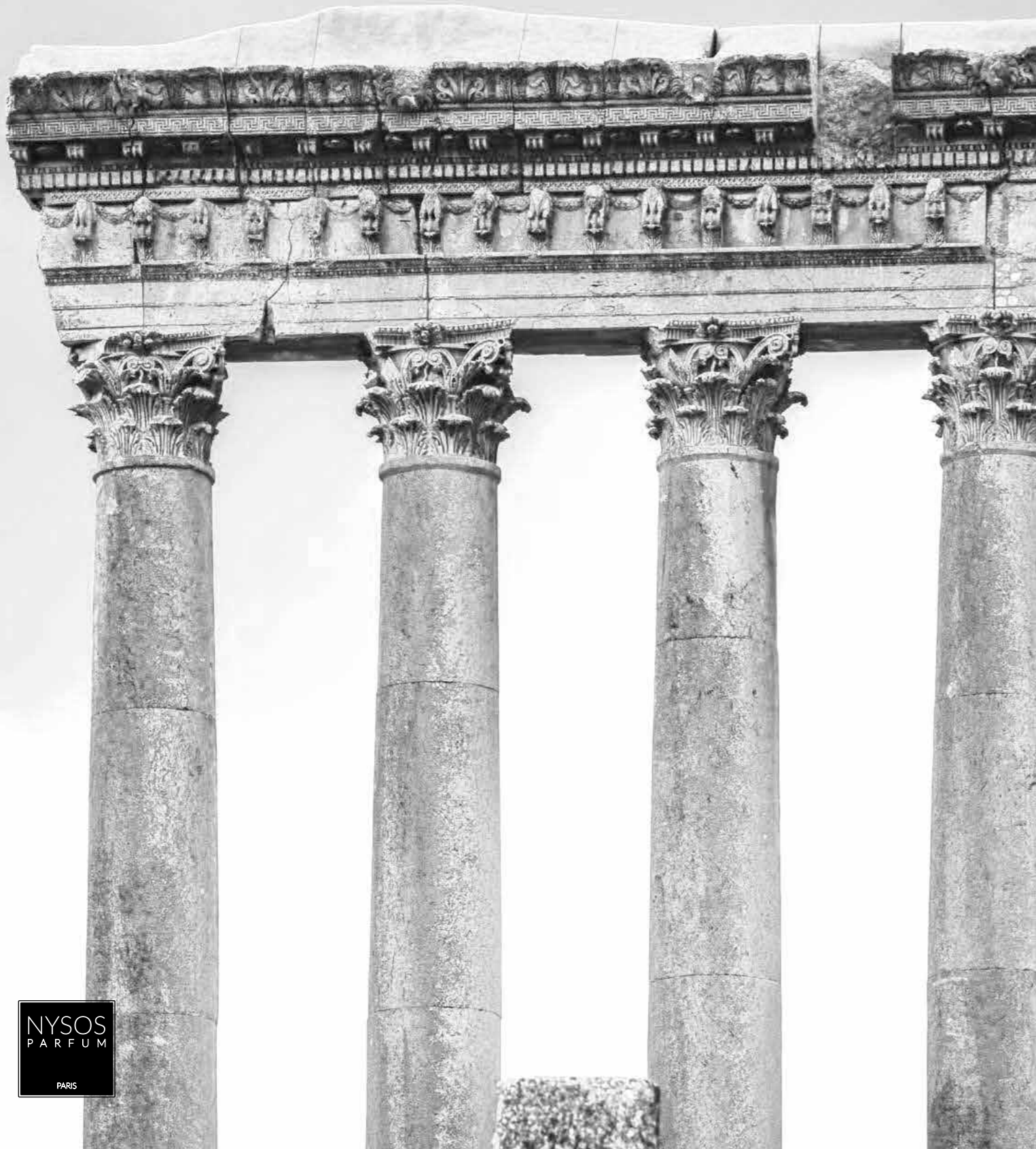
4.

OUR  
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OUR STORY





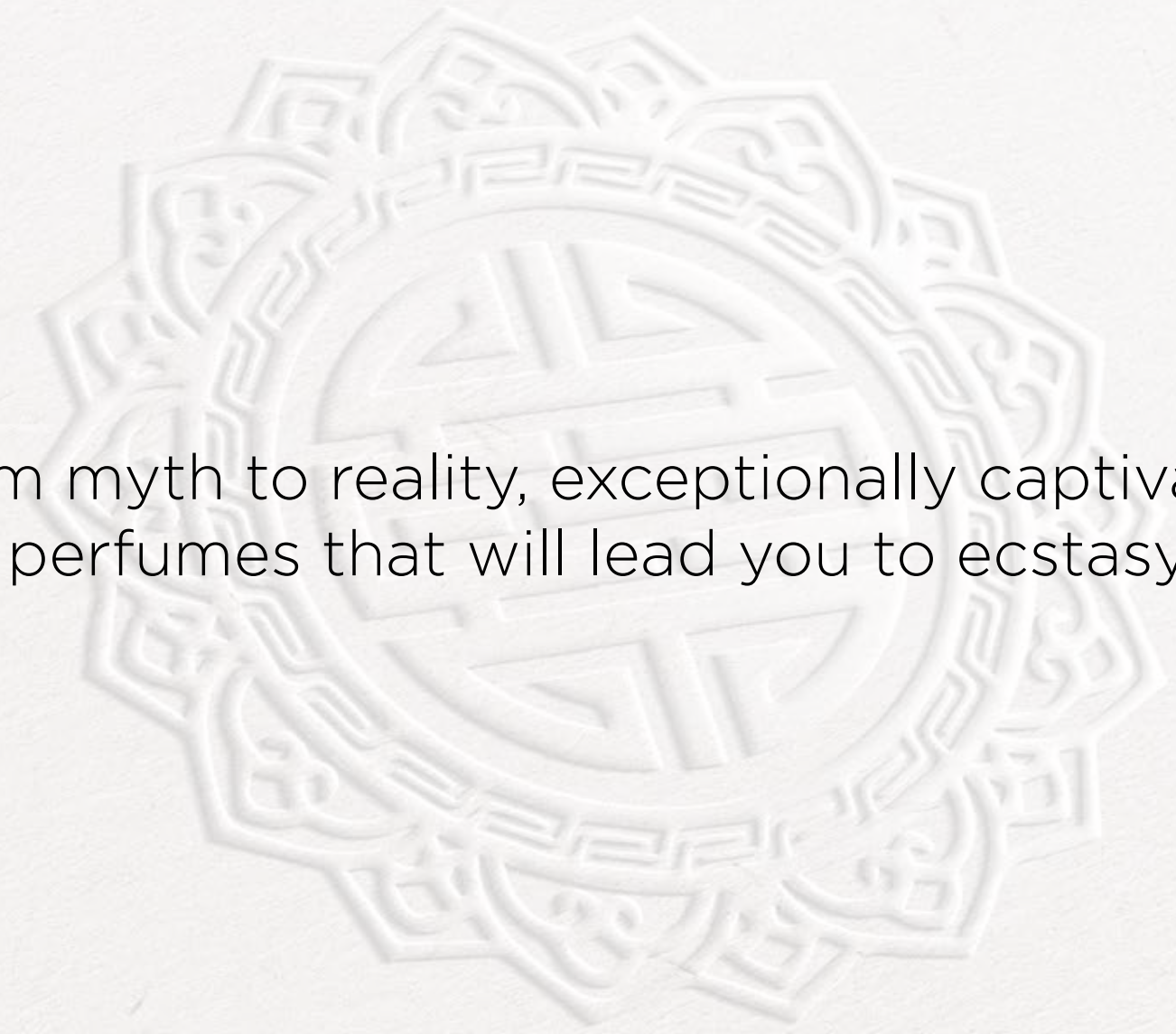
On mount Meros, at the very place where the earth had been struck by lightning, Dionysos was born, amid the clatter of fifes and drums. However, it is in the mysterious region of Nysa that a young Dionysos had been taken in by the nymphs, benevolent divinities of Ancient Greece, and from where he travelled the world to teach Men about the wonders and fruits of the earth as well as the miracles of the vine. His cortege is colorful, full of ecstasy and diverse perfumes, in the image of his youth. Disheveled women and pot-bellied satires lead the way, marching without apprehension to the rhythm of panpipes and tambourines. Some say that during his visit in some city, inhabitants felt bewitched, charmed by myriads of scents that are hidden, forbidden, prohibited. Everywhere, his arrival gives rise to sumptuous feasts where Dionysos presents himself standing tall, on a golden chariot, adorned with vine and ivy, pulled by velvet panthers. He travels the world in a whirlwind of joy, chants and sensual dances, seeding the earth in spring and harvesting its fruits in autumn.

Of these legendary and sensual parties remain the scents of forgotten flavors. Thanks to an exceptional know-how, these divine aromas have been restored and their essences jealously preserved. Nysos perfumes, born from the meticulous researches by master perfumers, unveil their secrets with elegance, and offer a journey of the senses to a mythical time, with the fruity and colored fragrances of the gods of Olympus...



OUR COLLECTION



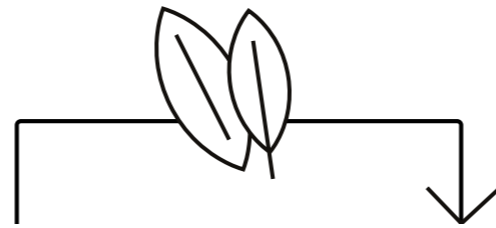


From myth to reality, exceptionally captivating  
perfumes that will lead you to ecstasy.









# ECO-FRIENDLY FRAGRANCES



Developed by our world-renowned master perfumers,  
our fragrances use a maximum of natural ingredients respectful of the environment.  
They are free of colorants and stabilizers with a high concentration (between 20 and 22% WV).  
Our fragrances guarantee you a long lasting and wonderful performance.





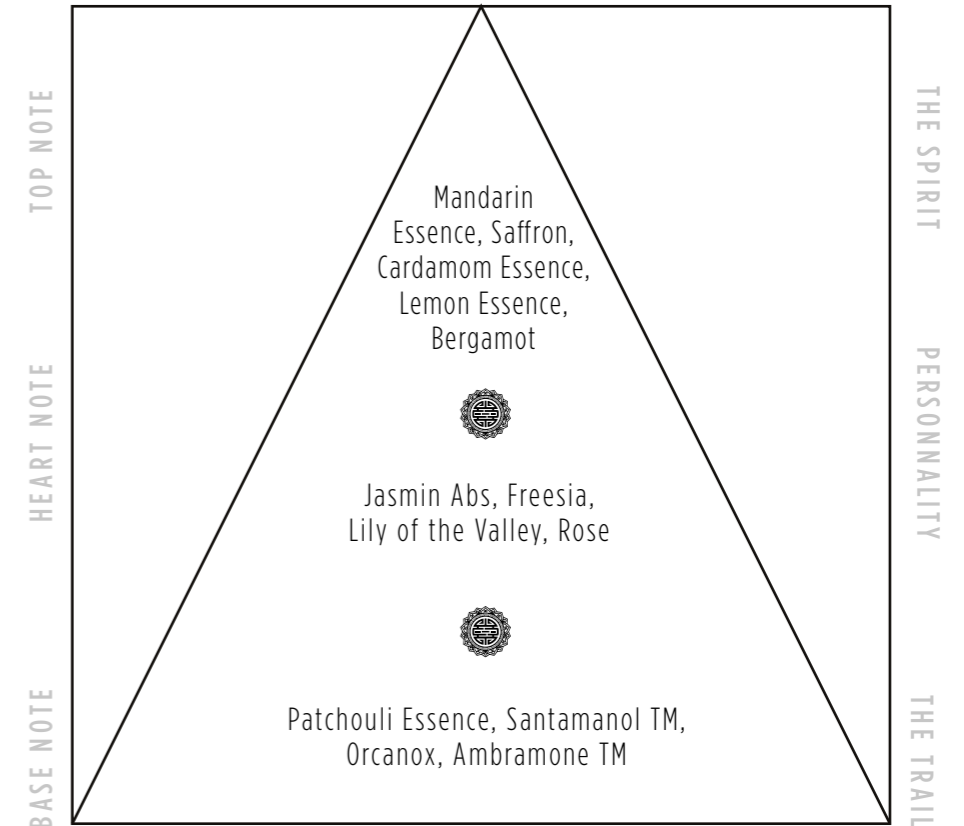
NYSOS  
PARFUM  
BACCHUS  
PARIS



OUR COLLECTION



# BACCHUS



“Bacchus, a sparkling citrus, woody fragrance. A blast of Mediterranean citrus bringing freshness to a complex woody base. The beating heart of the fragrance is a sensual jasmine absolute faceted with wet petal notes of freesia, lily of the valley, and rose. For the top notes, we have the burst of Mediterranean citrus: bergamot, mandarin, and lemon. Cardamom and saffron were added to bring an enigmatic touch to inviting welcome into the perfume. This all weaved together gives birth to a unique fragrance with an unforgettable sillage.”

- *Alex Lee, Master Perfumer.*



OUR COLLECTION





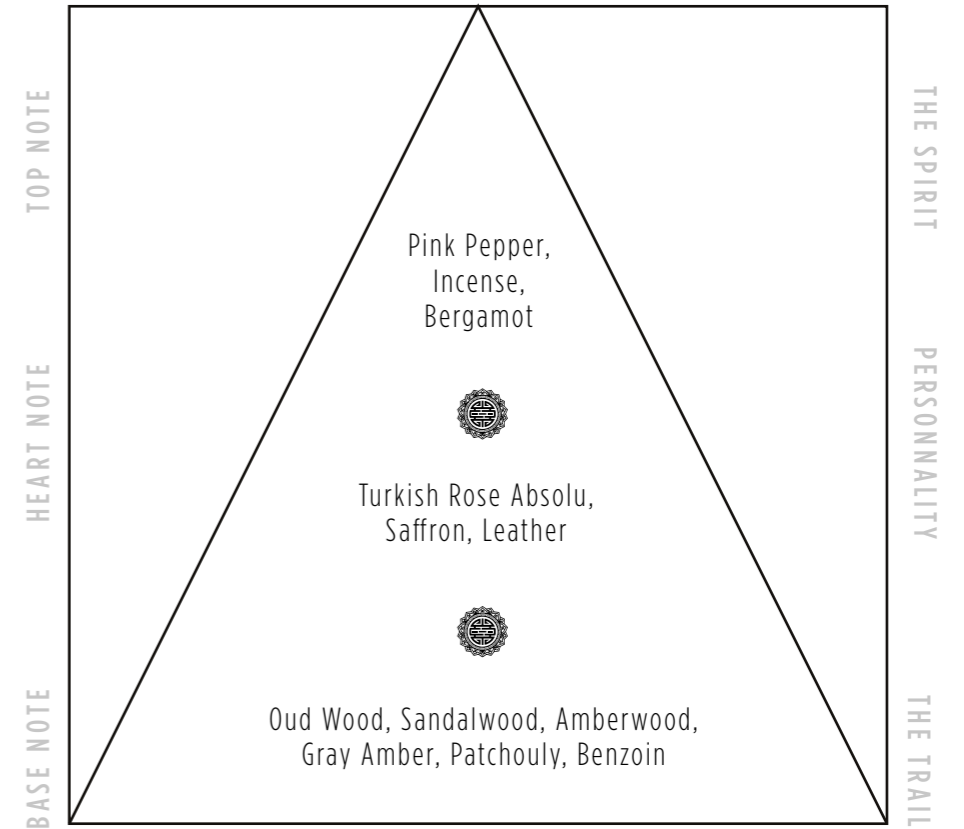
NYSOS  
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OUR COLLECTION



# LE OUD



“I imagine this perfume in contrast. Powerful and carnal notes of oud wood in combination with fusing spicy notes of saffron and pink peppers. Amber and rosy notes bring with them brilliance and volume. Incense brings a unique and mystical signature to this composition. As an invitation to the Middle East.”

- **Benjamin Bélizon**, Master Perfumer.





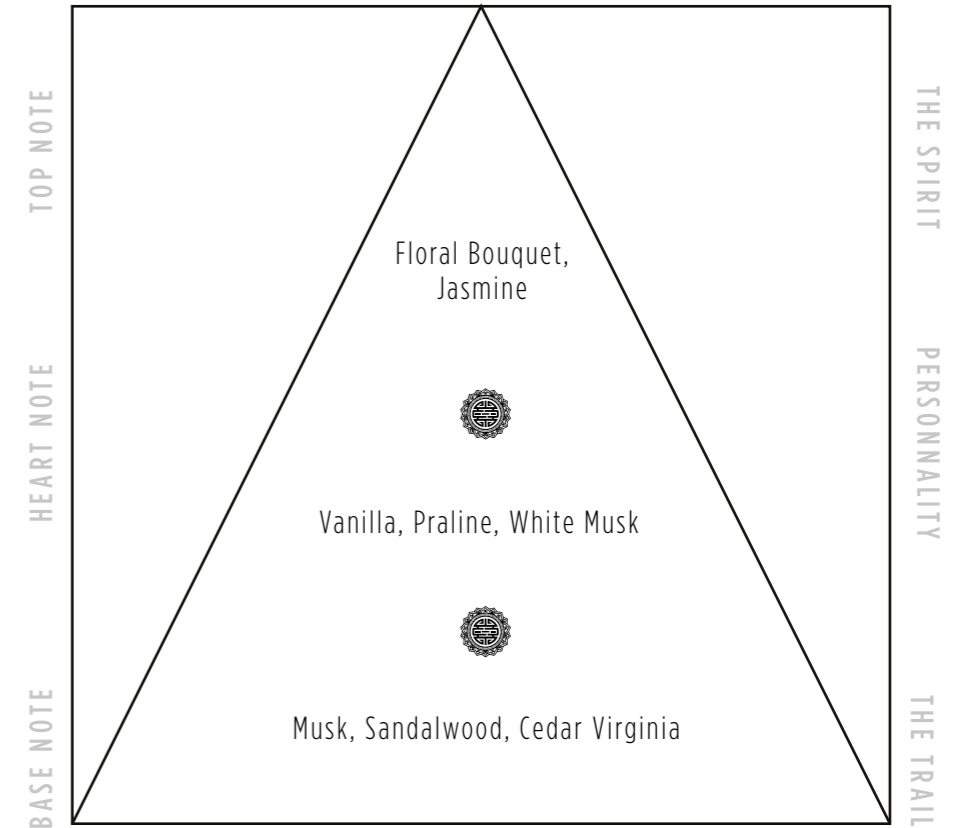
NYSOS  
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LE MUSC  
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PARFUM  
PARIS

OUR COLLECTION



# LE MUSC



“A surprisingly fresh bouquet of white flowers, blending in a heart of creamy white musk, almost edible thanks to the praline accord. An opulent combination of warm musk, creamy sandalwood and cedarwood makes the dry down totally addictive.

My objective was to create a timeless musk. A perfume with an olfactive profoundness, both intimate and personal.”

- **Hamid Merati-Kashani**, Master Perfumer.





NYSOS  
PARFUM  
LE NEROLI  
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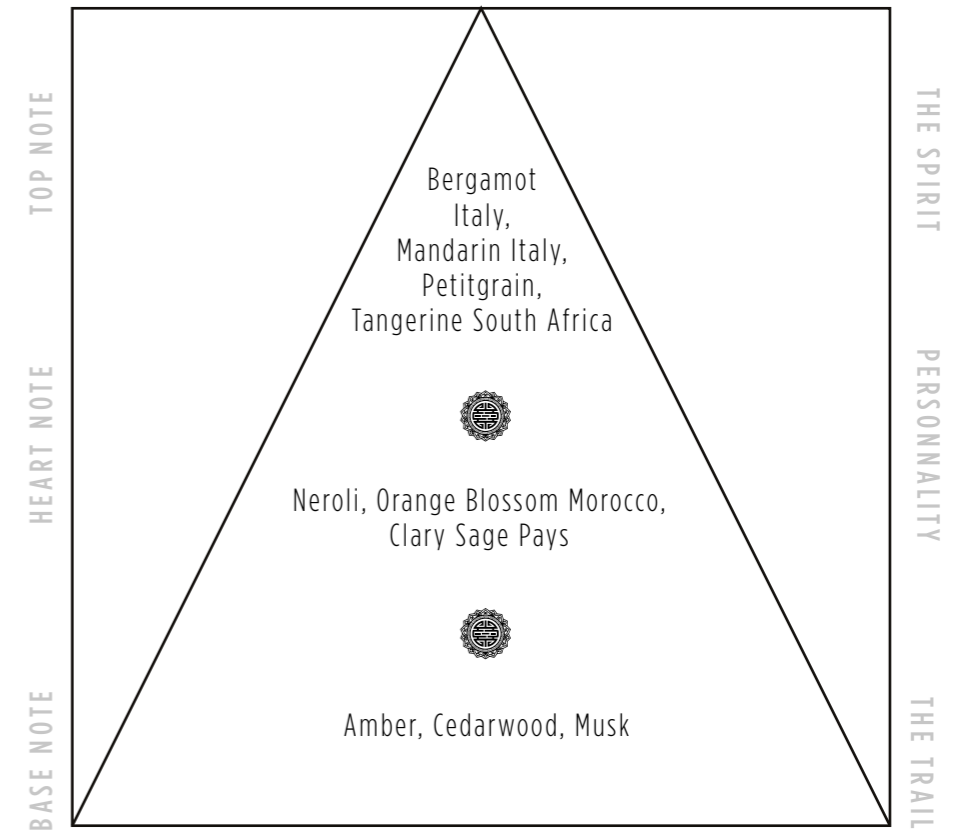


OUR COLLECTION





# LE NEROLI



“The quintessence of a Mediterranean icon: Le Neroli.

A fresh, green and invigorating opening with hints of petitgrain and citrus notes contrasted by the aromatic sage.

Then it gradually becomes more floral, ambery and softly woody.

An interpretation of the orange flower as if it was still on the tree, magnified by its natural environment.”

- *Alexandra Monet, Master Perfumer.*





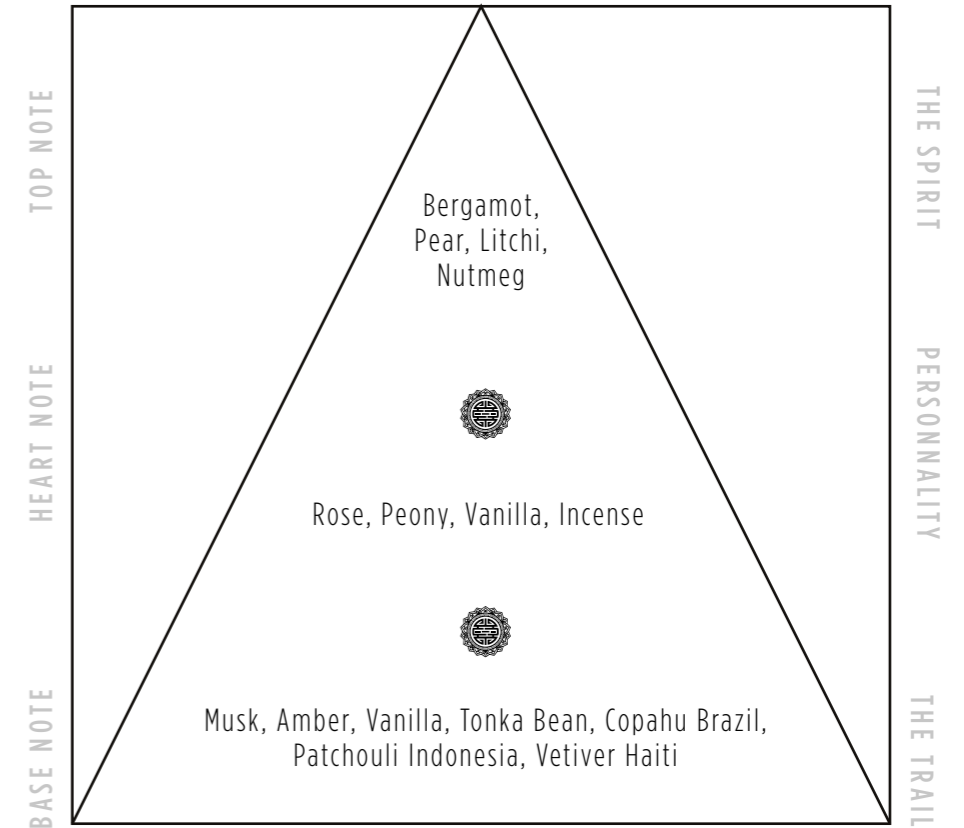
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LA ROSE DES ROSES  
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OUR COLLECTION



# LA ROSE DES ROSES



“A sensual rose balanced with fruity and petally facets.

It grows in strenght and complexity through precious spices and incense making it pleasurable and mysterious.

I wanted a spontaneous rose, modern and addictive, a symbol of «joie de vivre» that brought a reminiscence of my hedonist Greek heritage.”

- *Ilias Ermenidis, Master Perfumer.*

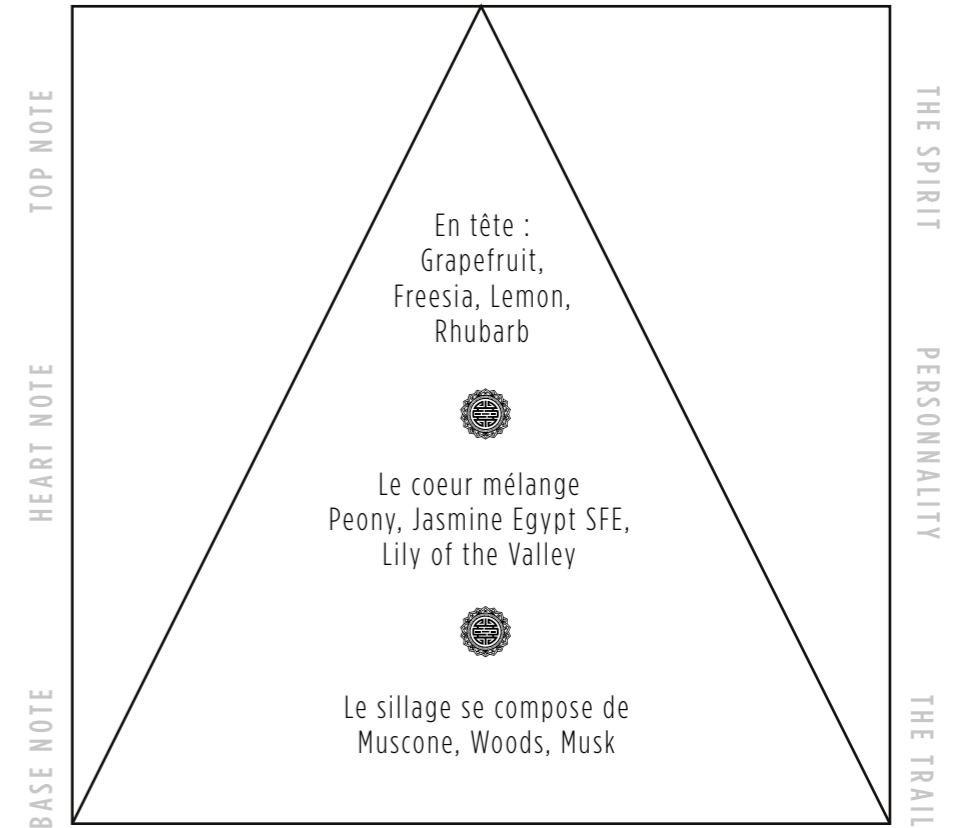




OUR COLLECTION



# LE JASMIN



“Grasse jasmine, a symbol of purity and elegance. I chose to work with this emblematic flower, which followed me throughout my childhood. The fragrance takes off in a luminous, fruity way, with a hint of slightly acid rhubarb. Jasmine shines through in the heart, revealing its sunny facets. At the base, I’ve added musks for an infinitely sensual and powerful trail.”

- **Olivier Cresp**, Master Perfumer.



**OUR COLLECTION**





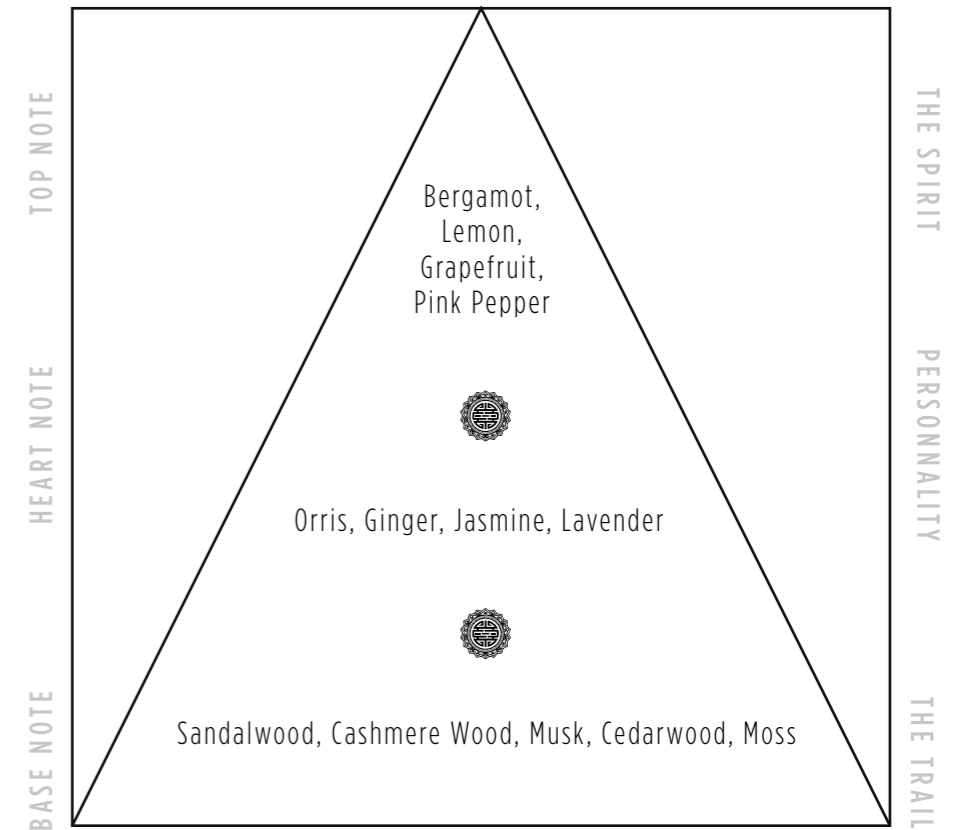
NYSOS  
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OUR COLLECTION



# AZUR



“Azur is a fresh perfume. Citrus and aromatic freshness at the same time. Bergamot and grapefruit bring a fresh and invigorating touch.

I added a luminous Mediterranean note of lavender and rosemary affixed to zested notes of ginger.

I thought of the base note in such a way as to obtain a modern and intense substantivity. Amber, cedar wood and musk.”

- **Benjamin Bélizon**, Master Perfumer.





MAKE  
ACCESSIBLE  
TO ALL  
THE HIGH  
PERFUMERY

## OUR AMBITION

Allowing our customers to access high quality perfumes, called "Niche" at affordable prices. we favor direct distribution to perfume chains, limiting the impact on the the final retail prices. We have chosen to purify the design of the cap and packaging.

The bottle is voluntarily sober and elegant although hand polished which enhances the brilliance of the fragrances.

Our intention is to offer fragrances of the highest quality, composed from noble raw materials.







# OUR MASTER PERFUMERS







HAMID **MERATI-KASHANI**

It is safe to say that Hamid Merati- Kashani is dedicated to his work, “24 hours a day, seven days a week.” The Firmenich adage, “think client,” reflects his commitment in everything he does.

Hamid spends his life traveling across continents. His vacations are an opportunity to rest. He enjoys spending time in Germany with his family and companion who has been supporting him for many years. But Hamid never stays long in the same place. As a child, he wanted to be pilot so he could head off to other countries at any given moment. As an adult and talented perfumer, his thirst for freedom remains unquenched.

Hamid has also created famous fragrances for Valentino, Jean paul Gaultier, Parfums de Marly, D&G, YSL , CAROLINA HERRERA...



ALEXANDRA **MONET**

Alexandra loves to travel. This escape from her day to day life nourishes her creativity. She enjoys discovering new tastes and smells, and also meeting new people « Stories and memories from travelling are a wonderful way to inspire my olfactive imagination »

As to her childhood memories about to fragrance, she savors the memory of the scents worn by her parents: Eau Sauvage for her father and Diorella for her mother. Alexandra deeply loves these two creations by Perfumer Edmond Roudnitska and she points to her strong memory of them as evidence that her sensitivity and awareness of olfaction began very early.

Alexandra has also created famous fragrances for KENZO, LALIQUE, LACOSTE and many others.



OUR MASTER PERFUMERS





ILIAS **ERMINIDIS**

Ilias Ermenidis' rich multicultural outlook developed naturally during his childhood ; having lived in so many different countries, he is a true citizen of the world and has a remarkable mastery of languages. This charming perfumer's Greek heritage permeates his every pore; he lives life fully and enjoys it immensely.

Constantly in search of new horizons, and after having spent ten years living between Paris and Geneva, Ilias moved to New-York, to an entirely new city and a new way of life, where he has been thriving for over 20 years. Above all, this fine perfumer is generous, warm, extroverted, and intellectually adventurous. He loves the idea that "There are millions of things to learn". He is passionate about contemporary art, design, architecture, history, opera - and good wine! In fact, his friends describe him as a "philosopher perfumer"; with his unquenchable thirst for knowledge.

Ilias has also created famous fragrances for Givenchy, Gucci, Lancome, YSL...



OLIVIER **CRESP**

Revered in Grasse, the town his family has called home since the seventeenth century, Master Perfumer Olivier Cresp is a genuine icon of French perfumery

As a child, Olivier would walk through fields of flowers with his father. Most evenings, just as other children may listen to a bedtime story, the Cresp family would smell the fresh blooms gathered that day

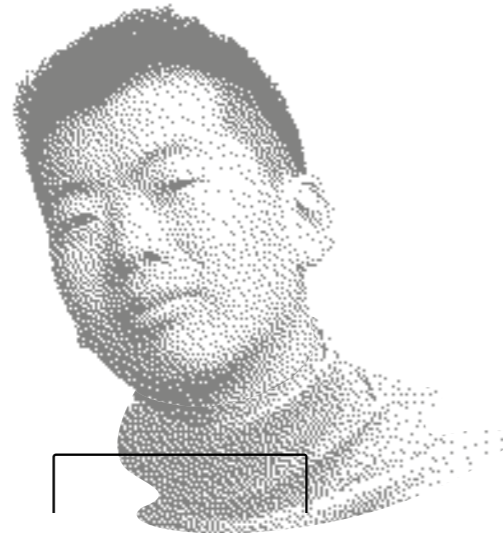
Olivier brings an incomparable scope to his profession, aided by keen observation and a sense of calm. A lover of food and all things refined, his perfumery is carefully created, delicately crafted and timeless.

Olivier has created wonderful fragrances for DIOR, D&G, THIERRY MUGLER, GIVENCHY, KAYALI and many other prestigious brands



OUR MASTER PERFUMERS



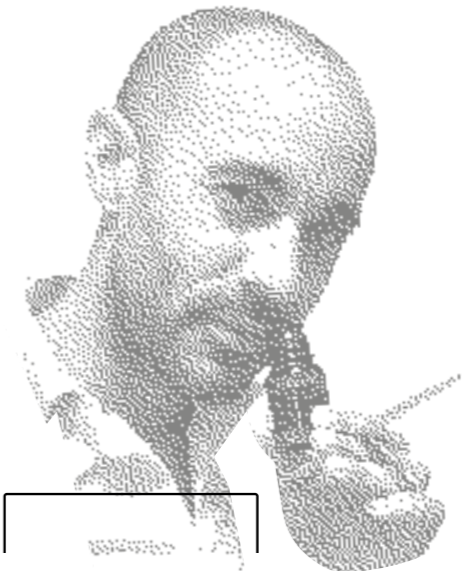


ALEX **LEE**

Born in California, Alex has been fascinated by scents since childhood...

During his medical studies, Alex realized that the evocative power of perfume could serve as emotional medicine. Perfumery would allow him to follow his dreams of helping others while fulfilling his passion. Alex left California to study French in Lyon. In early 2008, he was admitted to the Perfumery Institute in Grasse. After several jobs as a perfumer's assistant in the perfume houses of Grasse, he is accepted at the Isipca. At the end of his training, he was chosen to join the perfumery school of MANE. He begins his training at the world headquarters in Bar-sur-Loup and spends a year in the Manhattan office before joining the MANE team in Paris. In 2013, Alex won the young perfumer competition "Le parfum d'Esence-5 years of excellence".

He has since created fragrances for Maison Lancôme, Salvatore Ferragamo, and exceptional perfume brands like Sillages, Penhaligon's et Masque Milano.



BENJAMIN **BÉLIZON**

During his studies, Benjamin met Jean Kérleo, the former perfumer of the house Jean Patou. The latter made him discover the world of perfumes, and it is thanks to this meeting that he wishes to become a perfumer.

He studied Chemistry for three years, then entered ISIPCA, the famous French Perfumery School in Versailles.

He was a perfumer for MANE in China from 2011 to 2016 for the Fine Fragrance and Home Fragrance category. Then, he moved to São Paulo for MANE Brazil in 2016 where he worked for Brazilian niche brands but also cosmetic brands. In 2021, his creative impulse led him to Dubai -the jewel of the Middle East!



OUR MASTER PERFUMERS





**NYSOS**  
PARFUM  
PARIS

**BACCHUS**

EAU DE PARFUM  
€ 80 ML 2.7 FLOZ.





THANK YOU