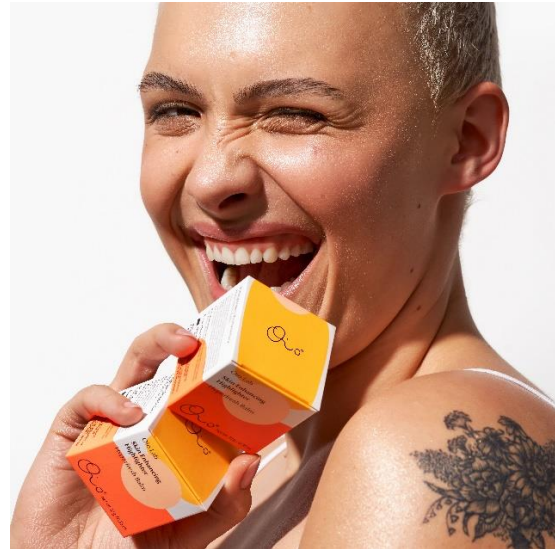




12th August 2024, Puszczykowo, Poland

### **Hyperfresh Balm - superfresh glow with intensive skincare benefits.**

Introducing the Hyperfresh Balm – Skin-Enhancing Highlighter with intensive skincare benefits from Oio Lab. This multi-benefit balm delivers an instant "hyperfresh" glow while nurturing your skin with every application. Infused with ultra-fine, light-reflecting natural minerals, Hyperfresh Balm instantly reveals your freshest, most rested look while addressing your skin's needs.



Enriched with advanced botanical extracts, including a natural, ultra-stable vitamin C derivative, sustainable cork oat extract, and organic mongongo oil, this balm boosts moisture and nourishes the skin. Proven to increase skin hydration levels by 36% just 30 minutes after the first application, Hyperfresh Balm ensures your skin stays radiant and hydrated all day long.

The easy-to-use creamy texture blends effortlessly, providing a universally-flattering glow that enhances your natural beauty. With 100% natural ingredients and free from synthetic preservatives and fragrance, Hyperfresh Balm is the perfect touch of light for a naturally radiant appearance.