



12th August 2024, Puszczykowo, Poland

### **Oio Lab in a Snapshot.**

At Oio Lab, we harness the power of natural ingredients, known for their long history of use, and extracted with advanced technology — to deliver skincare solutions that offer proven and measurable results.

Each product is created in Poland, in an in-house laboratory, led by a team of certified chemists and in cooperation with departments of leading medical universities.

Innovation lies at the heart of Oio Lab. We draw inspiration from both traditional medicine and the latest scientific research. Among our achievements, we have developed unique, plant-based preservation methods and continually explore new ingredients that are kind to both skin and planet.

We take pride in setting a higher standard, excluding twice as many ingredients as the European Union industry average, and strictly adhere to Good Manufacturing Practices, the top EU standards.

Our commitment goes beyond our formulas. In partnership with local organisations in Poland, we are dedicated to planting forests and protecting marine ecology. For instance, every purchase of our Calming Emulsion THE FOREST RETREAT supports the planting of 1 square metre of biodiverse forest.

I am also pleased to announce our recent partnership with the DIRT Charity, which focuses on soil regeneration and Biodynamic agriculture, founded by the renowned model and environmental activist Arizona Muse.

Lastly, we are big on testing.

Every Oio Lab product undergoes rigorous consumer in-use and instrumental testing to validate its effectiveness. With our commitment to transparency, you can have full confidence in the real results we promise — supported by concrete data and precise numbers. And, of course, Oio Lab is certified Cruelty-Free and Vegan by PETA.

Joanna Ryglewicz

Founder, Oio Lab