

Euphoria Pure Bliss: A New Star Shines in the World of Natural Cosmetics



Euphoria Pure Bliss, a new Greek cosmetics company, announces the official launch of its line of natural, vegan, and cruelty-free body care and sun protection products. Inspired by the carefree atmosphere of Greek summers and the beauty of the Greek nature, Euphoria offers a collection of products that combine simplicity with luxury. Each product is made with pure ingredients, ensuring the highest quality and effectiveness.

Just seven months after its founding, the company has managed to conquer the Dubai market, proving the international appeal of its products. “Euphoria Beauty is more than a cosmetics company. It’s a philosophy of life,” says Irini Papadaki, founder of Euphoria . “We want to offer consumers an experience that goes beyond simple skin care. We want to help them discover happiness through simplicity and connection with nature.” By combining exquisite ingredients with Mediterranean materials, Euphoria aspires to provide unique skin care experiences, with beauty products which pamper the skin, giving it a

moist and delicate texture. No matter the age or skin type, Euphoria provides a premium line of skin care products and treatments for face and body.

The impressive impact of our products and treatments derives entirely from the power of Nature's Gifts, always in adherence to the highest standards of ethical sourcing. Our formulas ensure that the skin is rejuvenated, remaining youthful and healthy for a long time. Euphoria provides you with an extensive range of skincare products covering all skin types and ages; moreover, we offer a comprehensive range of exceptional face & body treatments.

The Euphoria collection includes:

Tanning Oil Sunglow Bronze (100 & 200 mL):

- A must-have of the collection, rich in natural oils, stimulates a smooth and natural tanning process. The Cocoa Butter, Coconut Oil Carrot Extract and Vitamin Complex assist moisturizing for a deep and flawless tan. Mesmerizing Sicilian Almond and Coconut scent.

Tanning Oil Sunlight Spf6 (100 & 200 mL):

- Luxurious Silky Oil with moisturizing, anti-aging and protective plant extracts for a quick and deep tan. Rich in natural oils, stimulates a smooth and natural tanning process. Moisturizes and protects the skin from harmful UV radiation (UVA, UVB) with low protection spf 6, offering a golden long-lasting tan. Mesmerizing Sicilian Almond.

Firming Body Oil (100 mL):

- The best-seller Body Oil tone and promote youthful, elastic skin. It targets the reduction of cellulite appearance, leaving the skin moisturized and silky smooth. This sculpting oil contains Hedera Helix (Ivy) Leaf Extract, Arabica Coffee Seed Extract, Zingiber Zerumbet Extract and Chamomile Flowersthat:
 - Reduce cellulite and persistent fat
 - Decongest lymph retention
 - Treat stretch marks
 - Improve skin appearance and texture

Shimmer Dry Oil Golden Essence (100mL):

- Luxurious Dry Oil with Avocado and Sweet Almond, for a healthy, flexible and shining skin. Restores skin moisture levels, leaving even the most sensitive skin shiny and moistened. With a mesmerizing scent of Sicilian Almond.

Sun cream Spf35 with Hyaluronic Acid (200mL):

- Protect and Moisten your skin with natural extracts and enjoy the sun by providing a protective shield for your face and body, against UVA and UVB radiation. Vegan-friendly formula enriched with Hyaluronic Acid, Vitamin E and Shea Butter that provide nourishment and deep moistening. Easily-absorbed without leaving any greasy residue, it promotes balanced hydration and a more youthful-looking, healthy complexion.

After Sun Balm (200mL):

- Enriched with Aloe Vera, Yogurt, Cucumber extract and Vitamin E, the non-greasy lotion replenishes hydration lost from exposure to swimming pool chlorine, saltwater and simply lounging about under skin-damaging rays. Fast-absorbing cream leaves skin touch-ably soft and velvety. Its formula, rich in soothing active ingredients, reduces sensations of hot skin. Helps reduce inflammation, Moisturizes skin for a longer lasting tan, treat sunburn and repair sun-damaged skin.

Shower Scrub (200mL):

- This exfoliating shower scrub combines the benefits of essential oils to eliminate dead skin cells and rough patches. It does more than just exfoliate your skin as it lathers when it comes into contact with water and cleans even better than a regular scrub.
 - Removes dead cells and impurities
 - Helps improve an uneven skin tone
 - Improves skin elasticity
 - Doesn't dry out skin
 - Leaves skin feeling refreshed & hydrated
 - Helps in cellulite and scar reduction
 - Mild enough to use everyday

Precious Hair Oil-Serum (40mL):

- The miraculous, multi-purpose Serum gives everything your hair requires before shower, even styling. Enriched innovative mixture of plant oils (Jojoba, Castor, Sweet Almond, Avocado,

Abyssinian oils, Shea Butter and other essential oils),offers:

- Nourishment and Deep Moisturizing
- Restoration of hair elasticity
- Resilience to breakage and Frizziness
- Shine and Volume
- Preventing split hair

Summer Glow Body Face Hair Mist (100mL):

- The ultimate refreshing glowing summer mist with an exotic scent of Sicilian Almond & Coconut. Lightly perfumes the skin, while deeply moisturizing it and treats it with a shimmering veil on the skin. Use on face, all over the body and hair and feel the freshness, stimulation and immediate hydration from Aloe Vera & Chamomile extracts.

About Euphoria is Bliss :

Euphoria is Bliss is a Greek cosmetics company created with the aim of offering natural, vegan, and cruelty-free body care and sun protection products. Inspired by the beauty of the Greek nature, the company is committed to using only pure ingredients and producing high-quality products. Our mantra is never compromise on quality: we strive to source only the best raw materials, optimizing efficiency and beneficial results. We guarantee the use of top quality ingredients and proprietary formulas, by taking advantage of the abundance of Greek Nature. The earthy colors are inspired by Greece: the purity of the its lands and the magnificence of its seas. We curate our product lines, focusing on top quality rather than quantity, and we package them with premium glass containers, to ensure a comprehensive luxurious experience.

For more information, please visit our website:

<https://euphoriaisbliss.com/>

Irini Papadaki / owner and founder of Euphoria Cosmetics

+971 585916341

Irini@euphoriaisbliss.com

Contact@euphoriaisbliss.com

