

# PRESS RELEASE

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## JILLIAN SWITZERLAND LAUNCHES NEW PERFUME DUO INTANGIBLE AND FALL IN LUST

European luxury perfume brand Jillian Switzerland has announced the global launch of its anticipated duo signature perfumes, INTANGIBLE and FALL IN LUST. The new collection, which follows the launch of the first signature perfume, COME OUT, by senior perfumer Mirella Pomina, represents the brand's philosophy of olfactory art.

Inspired by the essence of nature, the fragrances use ingredients from top Swiss fragrance house LUZI and were bottled in Grasse, France. The product thus reaches another level of craftsmanship in all aspects: Jillian moving cap, hand-polished glass bottle, and transparent pipe, letting customers enjoy the artwork through the bottle.



Venturing beyond mere scents, the works of David and Mark transport connoisseurs to the realm of olfactory art, where fragrances evoke emotions and memories hidden deep within. This alchemy of scent is a profoundly personal and utterly distinctive experience, as no two souls shall ever perceive it in precisely the same way.

Available for [order now](#).



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