

It was just before the end of high school that Arthur discovered the world of fragrance through a **documentary** about **Grasse** and its flowers.

The endless possibilities of interpreting a single theme reminded him of the **pleasure** he felt when **experimenting** in the kitchen and trying to identify spices with his parents during his childhood.

After several internship experiences at multiple essence houses, Arthur graduated from École Supérieure du Parfum in 2020. He then joined CFF Creative Flavours & Fragrances, where he trained as a perfumer under the guidance of nose Maurizio Cerizza.



ARTHUR MARRAST

«**Imagination** is the core of my **creativity**. I constantly seek new knowledge and stories, no matter the subject, as they expand my perspectives. Each new idea offers a chance to refine my creations. Through experimentation and discovery, anything can evolve into a great concept, shaping it into my **own** unique **vision**. **Perfume**, in particular, has the ability to transport people to a completely **different world**. With just one whiff, it can turn an ordinary day into something **extraordinary**.»