



مصنع الدخيل للعود

AL DAKHEEL OUD FACTORY

## Discover a Unique Perfumery Experience at Beautyworld Middle East 2024 with Al-Dakheel Oud Factory

We are excited to invite you visiting our stand in Beautyworld Middle East 2024, which will be held in Dubai from October 28th to October 31st, 2024.

As always, Al-Dakheel Oud's booth will showcase our distinguished range of luxurious perfumes and related products, drawing the attention of visitors from around the world.

This year, we are introducing something truly unique and exceptional. For the first time, we will be featuring a live production line within our booth, offering an exclusive opportunity to experience the entire perfume-making process, from start to finish. You will be able to witness each step of this craft and, at the end, receive the very perfume you followed through production as a special gift and keepsake from Al-Dakheel Oud.

In collaboration with Parfex, Al-Dakheel Oud Factory will utilize premium essential oils to create the attractive "Golden Light" perfumed, designed by perfumer Jean-François Thizon. This partnership proves the company's dedication to excellence and quality in perfume production.

This initiative aims to highlight the extensive capabilities of Al-Dakheel Oud, a proudly Saudi Arabian manufacturer equipped with cutting-edge technology, specializing in perfume creation, and proudly carrying the "Saudi Made" label.

We warmly invite you to visit our booth and immerse yourself in this live and extraordinary experience, which exemplifies our commitment to quality and innovation in the perfume industry.

We are confident that this experience will provide you with valuable insights into the extensive capabilities of Al-Dakheel Oud and how we can meet our clients' needs with the latest technologies and best practices in this field.

We look forward to welcoming you at our booth.