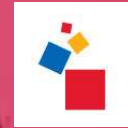


Fact sheet



beautyworld
MIDDLE EAST

30 Oct – 1 Nov, 2023
DUBAI, UAE

Fair Name	Beautyworld Middle East The largest International trade fair for Beauty, Hair, Fragrance and Wellbeing in the Middle East
Fair Date	30.10.2023 – 1.11.2023
Opening Hours	10:00 am – 6:00 pm
Venue	Dubai World Trade Centre Halls 1 – 8, Sheikh Saeed Halls 1 – 3, Trade Centre Arena, Zabeel 3, The Pavilion, Multaqua Ballroom
Exhibition Space	55,077 gross sqm in 2022
Exhibitor	1,442 in 2022
Visitor	52,760 visitors in 2022
Theme	Uncover beauty Maximise opportunity
Product Groups	Fragrance Compounds & Finished Fragrance Cosmetics & Skincare Beauty Tech Personal Care & Hygiene Natural & Organic Hair, Nails & Salon Supplies Machinery, Packaging, Raw Materials & Contracting Manufacturing
Visitor Profile	Buyers/Dealers, Retailers/Wholesalers, Importers/Exporters, Distributors, Manufacturers, Hotel/Spa Developers, Consultants/Trainers, Cosmetologists, Trade Associations, Government Agencies and Media, Beauty & Hair Professionals.
Participation Fee	Space Rate: USD \$535 - \$567/sqm Shell Scheme: USD \$100-\$122/sqm Digital Package (<i>mandatory</i>): USD \$250 Above price is subjected to 5% VAT
Admission	For trade visitors only – upon registration. Persons under 18 will not be admitted.
2023 Additional Features	Front Row by Nazih Group, Next in Beauty Conference, Quintessence – The Art of Perfume, Signature Scent, The Beautyworld Middle East Awards, The Premium Club
Organiser	Messe Frankfurt Middle East GmbH
Contact	Messe Frankfurt Middle East GmbH Tel: +971 4 3894 500 Fax: +971 4 3685 522 Email: beautyworld@uae.messefrankfurt.com