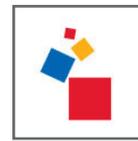


Fact sheet



beautyworld
JAPAN TOKYO

13 – 15.5.2024

Tokyo, JAPAN

Fair Name	Beautyworld Japan Tokyo (26th edition)
Fair Date	13 - 15.5.2024
Opening Hours	10:00 am - 6:00 pm (last day until 4:30 pm)
Venue	East Hall 1 - 8, Tokyo Big Sight, Tokyo, Japan
Exhibition Space	21,200 sqm (expected)
Exhibitor	850 (expected)
Visitor	73,000 (expected)
Theme	The largest trade fair for the beauty and spa industries in Japan.
Product Groups	Cosmetic, Natural & organic, Beauty supplements, Beauty equipment, Spa & wellness, Nail, Diet & health, Salon furniture & items, Beauty accessories, Eyelash, Hair, OEM & packaging, Business support, Other beauty related items
Visitor Profile	Esthetic, hairdressing, nail salons, eyelash salons, Distributors, Wholesalers, Manufacturers, Hotels, leisure facilities, Medical institutions, Others (Associations / organisations personnel, esthetic / nail / hair school personnel)
Participation Fee	<p><u>Standard packaged booth for Platinum Hall (Wooden wall) (Applicants for 1 booth only)</u> : JPY 632,700 / booth</p> <p><u>Standard packaged booth for other zones (Octanorm wall) (Applicants for 1 booth only)</u> : JPY 596,100 / booth 1 booth (9 m²=W3m x D3m)</p> <p><u>Standard raw space (Applicants for 2 booths and above):</u> JPY 468,000 / booth 1 booth (9 m²=W3m x D3m) *The space is provided without any booth fitting.</p> <p><u>Tokyo Nail Forum 2024 (For nail related product only):</u> JPY 232,800 / booth 1 booth (4 m²=W2m x D2m) *The space is provided without any booth fitting.</p> <p>(All price are tax excluded)</p>
Admission	For trade visitors only – upon registration. (Persons under 16 will not be admitted.)
Organiser	Messe Frankfurt Japan Ltd.
Contact	<p>Messe Frankfurt Japan Ltd. Beautyworld Japan Organiser's Office Tel: +81 03 3262 8939 Email: info@beautyworldjapan.com Web: www.beautyworldjapan.com</p> <p>Our sales partners in your country/area are happy to assist your participation. Contact information can be found at: www.messefrankfurt.com/frankfurt/en/company/global.</p>