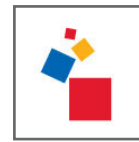


Fact sheet



beautyworld
JAPAN OSAKA

21–23.10.2024

Osaka, JAPAN

Fair Name	Beautyworld Japan Osaka (19th edition) The key trade fair for Western Japan's beauty industry
Fair Date	21 – 23.10.2024
Opening Hours	10:00 am – 6:00 pm (last day until 4:30 pm)
Venue	Halls 1 – 6B INTEX Osaka, Osaka, Japan
Exhibition Space	11,660 sqm (expected)
Exhibitor	550 (expected)
Visitor	35,000 (expected)
Theme	The key trade fair for Western Japan's beauty industry
Product Groups	Cosmetic, Natural & organic, Beauty supplements, Beauty equipment, Spa & wellness, Nail, Diet & health, Salon furniture & items, Beauty accessories, Eyelash, Hair, OEM & packaging, Business support, Other beauty related items
Visitor Profile	Esthetic, hairdressing, nail salons, eyelash salons, Distributors, Wholesalers, Manufacturers, Hotels, leisure facilities, Medical institutions, Others (Associations / organizations personnel, esthetic / nail / hair school personnel)
Participation Fee	<ul style="list-style-type: none">● <u>Standard packaged booth</u>: JPY 515,800 / booth 1 booth (9 m²=W3m x D3m) *Applicants limited to 1 booth only.● <u>Standard raw space</u>: JPY 374,200 / booth 1 booth (9 m²=W3m x D3m) *The space is provided without any booth fitting.● <u>Nail raw space</u>: JPY 166,300 / booth 1 booth (4 m²=W2m x D2m) *The space is provided without any booth fitting.● <u>Special exhibition area "NEXT"</u>: JPY 274,200 / booth 1 booth (4 m²=W2m x D2m) *The space is provided with booth fitting. *New exhibitors are prioritised. *Available at a maximum of 2 booth pre exhibitor. (All price are tax excluded)
Discount	Triple discount (5% off) *For participants at two of Beautyworld Japan Fukuoka, Beautyworld Japan Tokyo or Beautyworld Japan Nagoya in 2024, except "NEXT" exhibitors
Admission	For trade visitors only – upon registration. Persons under 16 will not be admitted.

Organiser Messe Frankfurt Japan Ltd

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Our sales partners in your country/area are happy to assist your participation. Contact information can be found at: www.messefrankfurt.com/frankfurt/en/company/global.
