## Fact sheet



Fair Name	Beautyworld Japan Nagoya (2 <sup>nd</sup> edition)
Fair Date	29 - 31.7.2024
Opening Hours	10:00 am – 5:00 pm (Last day until 4:30 pm)
Venue	First Exhibition Hall, Portmesse NAGOYA, Nagoya, Japan
Exhibition Space	20,160 sqm (expected)
Exhibitor	300 (expected)
Visitor	17,000 (expected)
Theme	The beauty trade fair in Tokai & Hokuriku area in Japan.
Product Groups	Cosmetic, Natural & organic, Beauty supplements, Beauty equipment, Spa & wellness, Nail, Diet & health, Salon furniture & items, Beauty accessories, Eyelash, Hair, OEM & packaging, Business support, Other beauty related items
Visitor Profile	Esthetic, hairdressing, nail salons, eyelash salons, Distributors, Wholesalers, Manufacturers, Hotels, leisure facilities, Medical institutions, Others (Associations / organisations personnel, esthetic / nail / hair school personnel)
Participation Fee	<u>Standard raw space</u> : JPY 324,000 / booth 1 booth (9 m²=W3m x D3m) *The space is provided without any booth fitting. <u>Nail raw space (nail related exhibitors only)</u> : JPY 144,000 / booth
	1 booth (4 m <sup>2</sup> =W2m x D2m) *The space is provided without any booth fitting.
	<u>Special exhibition area "NEXT"</u> : JPY 229,000 / booth 1 booth (4 m²=W2m x D2m) *Packaged booth fittings are included.
	*Available at a maximum of 2 booth per exhibitor (All price are tax excluded)
	Discount
	Triple discount (5% off) *For participants at 2 fairs of Beautyworld Japan Osaka in 2023, Beautyworld Japan Fukuoka or Beautyworld Japan Tokyo in 2024, except "NEXT" exhibitors.
Admission	For trade visitors only – upon registration. (Persons under 16 will not be admitted.)
Organiser	Messe Frankfurt Japan Ltd.
Contact	Messe Frankfurt Japan Ltd.Beautyworld Japan Organiser's OfficeTel:+81 3 3262 8939Email:info@beautyworldjapan.comWeb:www.beautyworldjapan.comOur sales partners in your country/area are happy to assist your participation. Contactinformation can be found at:www.messefrankfurt.com/frankfurt/en/company/global.