Content Submission

As an exhibitor at Beautyworld Middle East there are multiple ways to showcase your participation. From the free promotional tools such as website banners, e-cards, e-signatures and more (please speak with your sales manager for further details), to other marketing activities run by the marketing team across email, social and print campaigns\*.

**Name of exhibiting company:**

**Country of origin:**

**Website:**

**Social Media Handles:**

 Instagram:

 Facebook:

 Twitter:

LinkedIn:

**Stand no.:**

**Email Address:**

**Company Description/ introduction (please keep this to a maximum of 100 words):**

**Content type:**

[ ]  First time exhibitors

[ ]  Hair, Nails & Salon Supplies

[ ]  Cosmetics & Skincare

[ ]  Machinery, Packaging, Raw Materials & Contract Manufacturing

[ ]  Fragrance Compounds

[ ]  Finished Fragrance

[ ]  Personal Care & Hygiene

[ ]  Natural & Organic

[ ]  Product Launches (at the show)

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Bottom of Form

Please send this as well as your company logo and any related images via wetransfer to the Beautyworld Middle East Marketing team:

Deborah Mathias, Marketing Manager: deborah.ann.mathias@uae.messefrankfurt.com

Cheryl Martin, Marketing Executive: cheryl.martin@uae.messefrankfurt.com

**\*NOTE:**

*As part of our marketing activities, we broadcast****e-newsletters****to our database, publish news on our* ***social media*** *profiles and issue****press releases****for media coverage which create awareness about our show and exhibitors in advance. Filling out the above would help us promote your company and products to our visitors. Space in our e-newsletter / press release/ social media is subject to availability. We will try to accommodate your content where possible; however we are unable to guarantee presence due to each platform having limited space available. The sooner you provide us with your company news, the higher the chance for press/editorial coverage.*