

beautyworld

MIDDLE EAST



quintessence

the art of beauty and scent

23 – 25 November, 2020

Dubai, UAE



messe frankfurt

An enchanting display of creativity and innovation

From fragrance to skincare, the demand for niche brands and products is noticeably gaining momentum in the region. Now in its 25th year, Beautyworld Middle East highlights ingenuity in this vital segment with Quintessence – the art of beauty and scent.

Featuring a bouquet of handpicked brands every year, Quintessence is the only showcase of its kind in the region where niche brands and creators from around the world can present their latest offerings and be discovered by leading retailers and distributors from the vibrant regional beauty and fragrance industry.



Participating brands



ACQUA DI CAPRI[®]
parfums



ANTONIO CROCE
Perfume

M
MAJOURI

MARIA CANDIDA GENTILE
MAÎTRE PARFUMEUR

MARC STERN



art of scent
SWISS PERFUMES

BOHOBOCO • PERFUME

NISHANE
ISTANBUL

ODIN
New York

Omnia
Italian Luxury Perfume

ORMONDE JAYNE
LONDON



BOIS
1920

Coquillate Paris
Parfum

GD
DOFTA[®]
sweden

pierre
PRÉCIEUSE[™]
THE NEW TIMELESS PERFUME RANGE



RAW SPIRIT
FRAGRANCES

R
Paris



ESTEBAN
PARIS
PARFUMS

EXUMA
parfums



RP
PARFUMS
Paris



Signature
FRAGRANCES

SIMONE
COSAC
MADE IN ITALY

F
FLEURS de FESTIVAL
CANNES

FRIEDE
MODIN
PERFUME STORY



HERVÉ GAMBIS
PARIS

Gisada
Switzerland

TEAOLGY
TEA INFUSION SKINCARE[™]

THE CODE VOYAGE
PERFUMES

The Different
Company

POTENTIA



ISABELLE ARIANA
PARFUMS
PARIS

THOMAS KOSMALA
PARIS

TOM DAXON

TRUE DIAMOND
PERFECT
MATCH

JEALOUS



L'Arc

LE GALION
MAISON DE PARFUMS FONDÉE EN 1920

ULRICH LANG NEW YORK
FRAGRANCES



When[®]

LINARI

Lise London

Maison
Francis Kurkdjian
Paris

All of the above have been featured since the inception of Quintessence.

Find the right regional partner for your products

Beautyworld Middle East is expected to welcome more than 44,000 visitors from 138 countries at its 25th edition, making it an unrivalled platform to meet with regional traders and distributors eager to form partnerships with fresh and inventive brands.

Exciting possibilities await niche creators in a region that has a largely young population with a high level of disposable income and a growing interest in avant-garde brands and products. With the value of the retail market expected to reach US\$15.5 billion by the end of 2019, the Middle East and Africa's fragrance, colour cosmetics, and skincare market is ready to embrace up-and-coming trends and cutting-edge innovation in the world of beauty.



An oasis of opportunities

Quintessence is a specific area, designed and tailored in a different way each year to create an element of surprise, and to welcome visitors in an elegant atmosphere. Each booth is fully equipped and designed as follows:



6sqm booth includes:

- 1 large counter to display your products
- 1 seating bench area with coffee table & guest seating for meetings
- 2 small display modules for your products
- Your brand name & booth number
- Electricity socket & lighting
- Decorative elements & flower décor



9sqm booth includes:

- 1 large counter to display your products
- 1 seating bench area with coffee table & 2 guest seating for meetings
- 1 small & 1 large display module for your products
- Your brand name & booth number + logo
- Electricity socket & lighting
- Decorative elements & flower décor



Exclusive exhibitor benefits await!

Business Matchmaking Program

Take advantage of our complimentary Business Matchmaking program available to exhibitors. Connect with buyers and set up meetings for the show, in advance!

www.beautyworldME.com/Match

For more details on booking your stand, contact:

Elaine O'Connell

Show Director

Beautyworld Middle East

Messe Frankfurt Middle East GmbH

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Tel: +971 4 38 94 500

Date : 23 – 25 November, 2020

Venue : Al Multaqua ballroom

Time : 10am to 6pm

For more information about Quintessence, visit:

www.beautyworldME.com/quintessence

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The Largest International Trade Fair for Beauty Products,
Hair, Fragrances and Wellbeing in the Middle East

23 – 25 November, 2020

Dubai World Trade Centre, UAE

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