



**NAIL IT!**  
COMPETITION

In association with:



**NAZH**  
WHERE BEAUTY BEGINS

& *beautyworld*  
MIDDLE EAST

Sponsored by:

**O·P·I** *Artistic*  
#1 SALON BRAND WORLDWIDE NAIL DESIGN

# Let's compete

With the best nail technicians in the region & get rewarded

Participating Brands:

**O·P·I**  
#1 SALON BRAND WORLDWIDE

*Artistic*  
NAIL DESIGN

**J**  
**JESSICA**

**ibd.**  
the Nail People®

**CND**  
™

15 – 17 April 2019  
Hall 7,  
Dubai World Trade Centre



# NAIL IT! COMPETITION

In association with:



& *beautyworld*  
MIDDLE EAST

Participating Brands:



Please complete the details in block capitals with the full name that you would like to appear on your certificate.

**Contestant name:** .....

**Job title:** .....

**Tel. no:** .....

**Salon name:** .....

**Category:** .....

**Signature:** .....

## Nail It! Rules and Regulations:

1. All work must be completed by the registered competitor.
2. Any competitor or model found not complying with the Nail It! Rules before, during or until the end of the show is subject to possible disqualification and/or point deduction. Competitors are responsible for making sure that they and their models understand and comply with the competition rules.
3. Competitors must report at the competition area 45 minutes before the start of the competition to receive entry numbers. Late arrivals or entries will not be accepted.
4. Competitors must bring their own models.
5. Competitors must supply ALL necessary products and supplies, including lamps and extension cords. Products must be in labelled containers. Competitors must have all products they are going to use in their work area.
6. The rules will be reviewed in a mandatory briefing scheduled 5 to 15 minutes before the start of each competition.
7. Once the competition begins, competitors and/or models may NOT leave the competition area without the permission of the competition staff. Failure to comply will result in disqualification.
8. When a competition ends, competitors must immediately stop working, and move away from their work stations as directed. Competitors are NOT allowed to be in contact with their models again until after they have been judged. Failure to comply will result in disqualification.
9. When a competition ends, models must stand and follow the instructions given by the competition staff. Models may NOT leave the competition area until excused by the competition staff.
10. Models are NOT allowed to wear any jewelry on their hands, wrists or arms, including watches. Failure to comply will result in deduction of 5 points in the overall category.
11. Competitors are NOT allowed in or near the judging area at any time. Failure to comply will result in disqualification.
12. When directed, competitors must promptly clean their work stations and leave the competition area.
13. All non-winning participants will receive participation certificates.

**IMPORTANT :** 1- Nail It! competition is exclusive to nail salon staffs and nail salon owners that operate in UAE only.

2- Local freelancers can participate if they didn't win any nail competition previously.

## Information:

1. Competitors must designate their level of experience when they register.  
**A novice:** competitor has not won first place in any nail competition at a beauty show.  
**A professional:** competitor has won first-place in any nail competition at a beauty show, or is an educator.
2. Finalists are evaluated in six categories; each category is worth a possible ten points, ranging from 1 (Unacceptable) to 10 (Flawless). Finalists can receive score sheets at the end of the competition.
3. The decision of the judges is final.
4. Access to the competition arena is limited to competitors, models and Nail It! Staff.
5. Competitors and models should attend the Awards Ceremony at the end of each day to receive recognition and certificates of participation. Immediately after the ceremony, the competition staff will distribute score sheets to the finalists, and the judges will be available to answer questions and make suggestions for improvement.

### DAY 1 (Manicure / Gel-Tip Overlay)

10:00 am – 10:20 am	Registration
10:20 am – 10:30 am	Brief
10:30 am – 12:00 pm	Competition time (Manicure)
12:00 pm – 1:30 pm	Judging
1:30 pm – 4:00 pm	Competition time (Gel Tip Overlay)
4:00 pm – 5:30 pm	Judging
6:00 pm	Awards

### Day 2 (Sculpting Liquid and Powder / Sculpting – Hard Gel and Polygel)

10:00 am – 10:20 am	Registration
10:20 am – 10:30 am	Brief
10:30 am – 1:00 pm	Competition time (Sculpting Liquid & Powder)
1:00 pm – 2:15 pm	Judging
2:15 pm – 4:45 pm	Competition time (Sculpting – Hard Gel and Polygel)
4:45 pm – 6:00 pm	Judging
6:00 pm	Awards

### DAY 3 (Soak off Gel / Nail Art)

10:00 am – 10:20 am	Registration
10:20 am – 10:30 am	Brief
10:30 am – 12:00 pm	Competition time (soak off gel)
12:00 pm – 1:30 pm	Judging
1:30 pm – 4:30 pm	Competition time (Nail Art)
4:30 pm – 6:00 pm	Judging
6:00 pm	Awards



To pre-register, email your scanned registration forms to  
[info.education@nazih.com](mailto:info.education@nazih.com)

Alternatively, you can register on site. Please ensure you are fully aware of the rules and regulations prior to entering the competition. See below.

For further information, please visit the website [www.beautyworldme.com](http://www.beautyworldme.com), or contact +971 4 3867011, or send an e-mail to [info.education@nazih.com](mailto:info.education@nazih.com).